



Wooded and landscaped areas are abundant throughout the Campus environment



Cultivation of aromatic herbs on Campus by students of the Nutrition Degree Program



Green spaces are used as areas for socialization and study



A stand of PUCRS University Press is present every year at Porto Alegre Book Fair



Center for Research and Conservation of Nature – São Francisco de Paula (RS) – a partnership between PUCRS and University of Tübingen

# JNIVERSITY

# 1931

Business School (FACE)

# 1940

School of Education (FACED)

School of Philosophy and Human Sciences (FFCH)

School of Letters (FALE)

## 1942

School of Mathematics (FAMAT) School of Chemistry (FAQUI)

School of Physics (FAFIS)

### 1945

School of Social Work (FSS)

# 1947

40

School of Law (FADIR)

# 1952

School of Communication (FAMECOS)

# 1953

School of Psychology (FAPSI) School of Dentistry (FO)

### 1959

School of Engineering (FENG)

School of Philosophy, Sciences and Letter's (Uruguaiana/RS)

# 1961

Institute of Hispanic Culture (now Institute of Culture)

### 1964

School of Biosciences (FABIO)

### 1966

School of Zootechnology, (Uruguaiana/RS)

# 1967

Science and Technology Museum (MCT)

## 1969

60

1969

Dentistry (FO)

Letters (FALE)

School of Theology (FATEO) School of Administration and Accounting (Uruguaiana/RS)

School of Medicine (FAMED)

1970

**1971** Veterinary Medicine (Uruguaiana/RS)

### 1973

Institute of Geriatrics and Gerontology (IGG) Musical Culture Center (now Institute of Culture)

School of Computer Science (FACIN)

### 1979

Agronomy (Uruguaiana/RS)

# 1980

Vila Fátima University **Extension Center** (CEUVF)

### 1983

Institute of Japanese Culture (now Institute of Culture)

## 1987

Inauguration of the Uruguaiana/RS Campus

# 1988

Institute of Scientific and Technological Research (now Institute for Research and Development-IDEIA)

# 70

1972

Education (FACED)

1973

History (FFCH)

1974

Philosophy (FFCH)

1977

Social Work (FSS)

1978

Zoology (FABIO)

# 1978

Letters (FALE)

# 80

1987 Law (FADIR)

Medicine and Health Sciences (FAMED) Psychology (FAPSI)

# 1986

History (FFCH)

# 1987

Dentistry (FO)

### 1988

Education (FACED)

### 1991

Institute of Toxicology (INTOX)
School of Law (Uruguaiana/RS)

1000

1993

School of Aeronautical Sciences (FACA)

School of Pharmacy (FFARM)

### 1996

Computer Science (Uruguaiana/RS) School of Architecture and Urbanism (FAU)

### 1997

School of Nursing, Nutrition and Physiotherapy (FAENFI)

Institute for Biomedical Research (IPB)

Institute for Research and Development (IDEIA)

### 1998

Institute for the Environment (IMA)

# 1999

Inauguration of the Zona Norte Campus (Porto Alegre)

# 90

# 1993

Computer Science (FACIN)

Theology (FATEO)

### 1994

Communication (FAMECOS)

# 1995

Pediatrics and Child Health (FAMED)

### 1997

Criminal Sciences (FADIR)

### 1998

Business and Administration (FACE)

# 1999

Social Sciences (FFCH)

Electric Engineering (FENG) Biomedical Gerontology (IGG)

### 1991

Zoology (FABIO)

### 1994

Psychology (FAPSI)

### 1995

Philosophy (FFCH)

### 1998

Social Work (FSS)

# 1999

Communication (FAMECOS)

Biomedical Gerontology (IGG)

Medicine and Health Sciences (FAMED)

### 2000

School of Physical Education and Sports Science (FEFID)

### 2004

Inauguration of the Viamão/RS Campus

### 2007

Institute of Bioethics (IB)

Activities of the Zona Norte Campus discontinued

### 2008

Brain Institute of Rio Grande do Sul (InsCer-RS)

### 2010

Viamão Campus has its academic activities transferred

to Porto Alegre

## 2013

Institute of Electronics and

Telecommunications (IETelecon)

Activities of the Uruguaiana/RS Campus discontinued

### 2014

Institute of Petroleum and Natural Resources (IPR)

# 2000

### 2001

Mathematics and Science Education (FAFIS)

Materials Technology and Engineering

(FENG)

# 2002

Cellular and Molecular Biology (FABIO)

Development Economics (FACE)

# 2012

Pharmaceutical Biotechnology

# (Professional Master's – FFARM)

(PLUTESSIONAL MASTELS - FFARM)

### 2000

Biomedical Gerontology

# 2001

Law (FADIR)

### 2002

Cellular and Molecular Biology (FABIO)

### 2004

Pediatrics and Child Health (FAMED)

# 2005

Computer Science (FACIN)

### 2007

Materials Technology and Engineering (FENG)

# 2008

Criminal Sciences (FADIR)

## 2009

Business Administration (FACE)

Social Sciences (FFCH)

### 2012

Development Economics (FACE)

Mathematics and Science Education (FAFIS)

### 2015

Business Administration







# Dom Jaime Spengler

Chancellor

# Joaquim Clotet

President

## Evilázio Teixeira

Senior Vice President

# Mágda Rodrigues da Cunha

Vice President for Academic Affairs

# Jorge Luis Nicolas Audy

Vice President for Research, Innovation and Development

# Sergio Luiz Lessa de Gusmão

Vice President for Extension and Community Affairs

# Paulo Roberto Girardello Franco

Vice President for Administration and Finance

# A COLLABORATIVE DESIGN

There is an evident relation between the quality of life of a certain society and the excellence of its universities. Proposals and actions promoting social welfare arise from the joint efforts of the academic community. With immense satisfaction, it is fitting to recognize that this is the case of the Pontifical Catholic University of Rio Grande do Sul.

This edition of the Social Report of PUCRS and São Lucas Hospital presents remarkable initiatives and numerous consolidated practices, which focus on the social, environmental, scientific, cultural and economic development of Porto Alegre, Rio Grande do Sul and Brazil. The commitment of collaborating toward a better future, guided by justice and respect, is also reaffirmed here. As a Catholic university based on the Marist educational tradition, the core values mentioned above, which lead the institutional Mission, are complemented by spirituality, fraternity, volunteerism and solidarity.

The advancement of knowledge and the continuous and always progressive improvement of ICTs – information and communications technologies –, as well as the educational, formative and health care practices and enterprises, are a constant challenge to ensure greater social responsibility and a commitment to solidarity suited to the present time.

I extend my gratitude to those who, with valiant effort and generous participation, have dedicated part of their time, knowledge and skills to the collaborative construction of the results presented here, which lead to improved quality of life and individual, family and social well-being.



Br. Joaquim Clotet

### **ORGANIZATION**

Professor Wilson Marchionatti Office of the Vice President for Extension and Community Affairs (PROEX)/Office of Social Development

> Eduardo de Carvalho Borba Office of Communications and Marketing (ASCOM)

### COLLABORATION

Marcia Petry Office of the Vice President for Extension and Community Affairs (PROEX)

> Déo Silva Office of the Vice President for Administration and Finance (PROAF)

Professor Valéria Lamb Corbellini Office of the Vice President for Academic Affairs (PROACAD)

Professor Vanessa Manfredini Office of the Vice President for Research, Innovation and Development (PROPESQ)

Júlio Cesar de Bem Human Resource Management Office (GRH)

> Leomar Bammann São Lucas Hospital (HSL)

> Lulimar Maciel São Lucas Hospital (HSL)

Gisele Maria Klein Kohlrausch
Office of Social Development

### PHOTOGRAPHIC RESEARCH

Analice Longaray Teixeira (ASCOM)

Camila da Rosa Paes Keppler (ASCOM)

### **PHOTOGRAPHY**

Bruno Todeschini (ASCOM)

Gilson Oliveira (ASCOM)

### **GRAPHIC PRODUCTION AND E-BOOK VERSION**

EDIPUCRS – PUCRS University Press

### **LAYOUT**

Printed version – Thiara Speth (EDIPUCRS)

Digital version – Rodrigo Braga Silva (EDIPUCRS)

### **COVER**

Thiara Speth (EDIPUCRS)

### **ENGLISH TRANSLATION AND EDITING**

Tiago Cattani

Office of International and Institutional Affairs (AAII)

### Dados Internacionais de Catalogação na Publicação (CIP)

P816r

Pontifícia Universidade Católica do Rio Grande do Sul Relatório Social 2014 / PUCRS; Hospital São Lucas. – Porto Alegre: EDIPUCRS, 2015.

40 p.

Texto em inglês ISSN 2358-5005

I. Ensino Superior. 2. Universidades – Brasil – Aspectos Sociais. 3. PUCRS – Ação Social. I. Hospital São Lucas. II. Título.

CDD 378.155

Ficha Catalográfica elaborada pelo Setor de Tratamento da Informação da BC-PUCRS









12

18

# INSTITUTIONAL **PROFILE**

The Institution

São Lucas Hospital

Strategic Plan

Achievements in 2014

# INSTITUTIONAL

Organizational structure and governance practices

Human resource management

Staff facts and figures

Health care, security and work conditions

Capacity-building and development

Benefits granted in education

Communication, engagement and relationship with society

# **EDUCATION**

Undergraduate scenario

Graduate scenario

Economic/financial support to undergraduate and graduate students

Inclusion and relationship actions

Prospective students and alumni

Student inclusion in the labor market

Internationalization

Faculty and student training and development

Education/extension integration

Continuing education

Sports Park

Irmão José Otão Main Library









34

38

# **RESEARCH**

Research at the university

Scientific initiation

Interdisciplinarity

Research and innovation in community services

Ethics in research

Research with extension (PEC-DES)

# **EXTENSION**

Office of Social Development

Vila Nossa Senhora de Fátima University Extension Center

Social development and community extension at PUCRS

Pastoral and Solidarity Center

# **HEALTH**

PUCRS São Lucas Hospital

Public serviced

# **ENVIRONMENT**

Institute for the Environment

Social and environmental indicators

Green Campus Project



# **PUCRS**

Pontifícia Universidade Católica do Rio Grande do Sul, supported by União Brasileira de Educação e Assistência (UBEA), is a higher education, research and extension institution constituted by several units (schools, institutes, peripheral units), which promotes professional and scientific training at higher education level, as well as the development of theoretical and practical research in the main areas of knowledge, storage and dissemination of results and the promotion of extension and community activities.

PUCRS is among the most traditional higher education institutions in Brazil. Its cornerstone was the Higher Education Course in Business Administration and Finance, established in March 1931, and the recognition as a university came on November 9, 1948.

A private nonprofit entity, PUCRS has a legal bond with its supporter, UBEA, a legal entity governed by private law. It is a Catholic confessional institution for

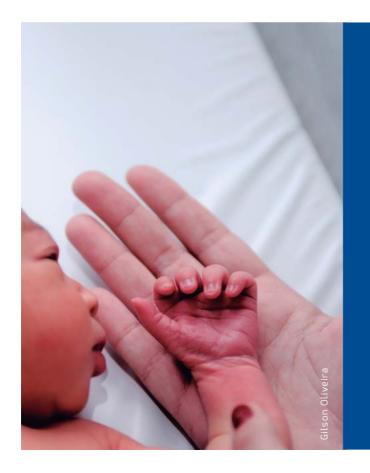
the welfare of its surrounding community, having the Archbishop of Porto Alegre as its Chancellor. The title of Pontifícia, granted on November 1st, 1950, by Pope Pius XII, marks its union and filial devotion to the Holy See. It is physically constituted by its Main Campus, in Porto Alegre, the capital of Rio Grande do Sul, and by another unit in Viamão, in the Metropolitan Region.

In 66 years, PUCRS has graduated over 156 thousand students, being recognized by the Ministry of Education as the third best private university in Brazil in undergraduate, Master's and Doctoral programs, according to the 2014 General Index of Courses (IGC).

> Learn more about the University at www.pucrs.br



Entrance of Irmão José Otão Main Library, on Campus.



# SÃO LUCAS HOSPITAL

Located on PUCRS Campus, São Lucas Hospital (HSL) initiated its activities in 1976 with the mission to develop activities of care, education and research in health. The pursuit of excellence, with synergies between these three lines of action, has allowed HSL to keep up-to-date with the most modern equipment, technologies and management. HSL is a philanthropic general hospital which cares for pediatric and adult patients, including virtually all medical specialties.

> Learn more about HSL in www.pucrs.br/hsl

## STRATEGIC PLAN

## Mission

Based on human rights, on the principles of Christianity, and on the tradition of Marist education, the Mission of PUCRS is to produce and disseminate knowledge and promote human and professional development, driven by quality and relevance, with the objective of developing a just and fraternal society.

# **ACHIEVEMENTS IN 2014**

# **January**

• The University stands out in environmental management ranking. PUCRS is the highest rated institution in the Education category, in the 2013 edition of the Greenmetric World University Ranking, organized by the University of Indonesia. The ranking compares the efforts of educational institutions on themes of sustainability and environmental management on their campi. For the overall ranking, energy, infrastructure, waste management, water use, transport and education data are inspected. Considering all categories, PUCRS is at the 151st position among the 301 participants worldwide.

## March

- Prize Campeãs da Inovação, awarded by Amanhã magazine. The University ranks 9<sup>th</sup> in the overall ranking and is a leader in the Education sector.
- The University is awarded twice in the event that presents the Marcas de Quem Decide research (2014 edition). PUCRS ranks 1st in memory and preference in relation to private higher education, and in memory in relation to Graduate Education.

- The survey is carried out in Rio Grande do Sul with company managers and self-employed professionals coming from municipalities whose share in the State's GDP equals to at least 0.5%. The study has been conducted since 1999 by Qualidata Informações Estratégicas and is published every year in partnership with *Jornal do Comércio* (Porto Alegre).
- Four PUCRS professors are considered Distinguished Educators 2014 by Apple, in recognition of their innovative actions carried out in classroom, using the company's technology. These actions are part of the LabsMóveis project, of the Office of the Vice President for Academic Affairs, which provides technological resources (laptops and tablets) to encourage student interaction with content and exercises available in digital media, in order to complement the learning process. The professors selected at PUCRS were Ana Elisabeth Figueiredo and Raquel da Luz Dias, from the School of Nursing, Nutrition and Physiotherapy; Sônia Maria Bonelli, from the School of Education; and Eduardo Campos Pellanda, from the School of Communication.

# Vision

In 2015, PUCRS will be reference at both national and international levels for the quality of the education it offers and for the relevance of its research, committed to innovation and sustainable development, thus promoting the full education of students and contributing to scientific, cultural, social and economic development.

# Management Principles

- Quality with sustainability.
- Innovation and entrepreneurship.
- Integration of education, research, and extension.
- Social Responsibility and Solidarity Action.
- Relationship with Society.

# May

• PUCRS is the 2<sup>nd</sup> best University in the State and in the South Region (behind UFRGS); the 13<sup>th</sup> in the country and the 38<sup>th</sup> among the 300 best of Latin America, according to Top Universities ranking, issued in May by Quacquarelli Symonds (QS), from the United Kingdom. This ranking has been published since 2011, evaluating public and private universities, based on indicators such as academic reputation, employability reputation, professionals holding a doctoral degree, articles published, citations per article and impact on the Internet.

# September

PUCRS is the Best Private University in Brazil
 (and the 18<sup>th</sup> among all institutions), according
 to the University Ranking of Folha de São Paulo
 (RUF). The Institution ranks 1<sup>st</sup> also among all
 Brazilian private universities in the Research and
 Innovation category, and is the 1<sup>st</sup> private university in the Southern Region in terms of Education,
 Market Assessment and Internationalization. The

- Chemical Engineering, Civil Engineering, Control and Automation Engineering, and Computer Science Degree Programs stand out as the first in the country in the Market Assessment category, along with other institutions.
- PUCRS Science and Technology Museum (MCT) is awarded the Excellence Certificate 2014 of the collaborative site TripAdvisor (www.tripadvisor. com.br), which gathers information, reports and tips for tourists worldwide. This is the second positive rating of the MCT on TripAdvisor. It was given the Travellers' Choice™ Prize in 2013.

## December

 Award given to RAIAR Incubator for being the Best Business Incubator in the country during the Innovative Entrepreneurship National Prize, promoted by Anprotec, in partnership with Sebrae.



I have enjoyed all editions of Energizar and found them very important and interesting. I can relate to it because I have been working at PUCRS for a long time now. I experienced particularly special emotions when I heard certain testimonies, as they brought memories of remarkable moments. I consider Energizar to be meaningful, as it provides people who go through or have ever gone through the daily life of the University with an opportunity to recall some of their experiences, in addition to the technical side and the working relationship with the Institution. The project highlights some of the interaction between colleagues and students, and how staff members feel while working at the University."

# ORGANIZATIONAL STRUCTURE AND GOVERNANCE PRACTICES

PUCRS stresses a quality-based perspective, which must underlie all its strategic options and management. In this context, the organizational structure and governance practices of the University prioritize the democratic participation of all its stakeholders.

In accordance with the Marist Mission, which aims to prepare citizens who can transform the reality in which they live, based on solid humanitarian-Christian principles, the University and the Hospital maintain a professional and fraternal relationship with the Marist Province of Rio Grande do Sul, based on constant dialog and inspired by a vision for the future of these Entities.

# **HUMAN RESOURCE MANAGEMENT**

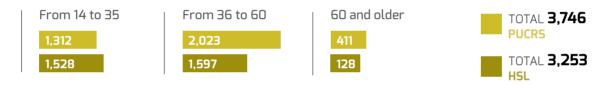
# Internal public

PUCRS and São Lucas Hospital make institutional information available by means of bylaws and rules, as well as planning and management documents. The information in this report is audited externally, which ensures the reliability of the published data.

The University and the Hospital invest in continuing education, human and social development, and the quality of life at work.

# STAFF FACTS AND FIGURES

# Age group



# Gender



# Valuing Diversity

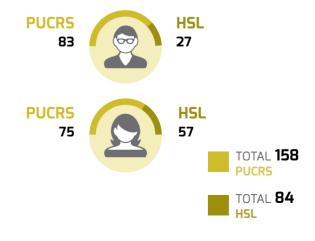
# **SOMAR Program**

The University and HSL recognize their ethical obligation to fight all forms of discrimination and value the opportunities offered by the rich diversity of our society. Thus, PUCRS offers opportunities to include people with disabilities in its staff.

### PEOPLE WITH DISABILITIES

54	PUCRS
89	HSL

# Gender and leadership positions





I work at the front desk and at the administrative office of the Museum, and I am currently attending an administrative assistant course at the Marist Technological Training Center. The experience has been really nice and rewarding, because I am acquiring new knowledge. From the beginning I was thrilled, and my parents encouraged me a lot. They are proud of me. What I like most is the contact with so many different people. It is also good to earn my own money and be able to go to the movies, buy clothes, pay for gym. Now I am saving to buy a cell phone. I had visited the Museum before, but I never imagined that one day I would work here. It is a very good opportunity."

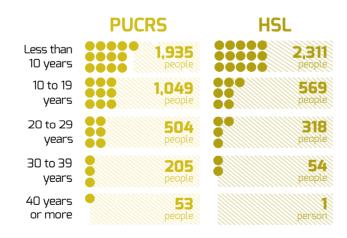
**DELON URBANO,** 16 years old, 2<sup>nd</sup> year of Secondary Education at Marist School Ir. Jaime Biazus, participant of the Young Apprentice Program at the Science and Technology Museum.

# Young Apprentice

As per the provisions of Law No. 10,097/2000, regulated by Decree No. 5,598/2005, PUCRS seeks to promote the learning of young professionals through their inclusion in administrative positions at the University and the São Lucas Hospital.

82	PUCRS
63	HSL

# Years of service



# Average time of permanence at the Institution



# Commitment to Professional Development and Employability

Besides promoting continuous capacity-building, PUCRS offers their staff members benefits and aids that help improve their knowledge, causing positive impact in their employability, regardless of their current occupation and function.

Both the University and São Lucas Hospital develop training for their staff in health and security in the work environment, aiming to improve their social, mental, and physical well-being.

STAFF QUALIFICATION -	- PROFESSORS
Doctorate	770
Master's	528
Specialization	76
Complete higher education	43
TOTAL OF PROFESSORS	1,417
TOTAL OF PROFESSORS  HUMAN RESOURCES – G	
	RAND TOTALS
HUMAN RESOURCES – G	RAND TOTALS

STAFF QUALIFICATION — ADMINISTRATIVE TECHNICIANS			
	PUCRS	HSL	
Doctorate	22	22	
Master's	54	20	
Specialization	76	79	
Complete Higher Education	449	649	
Incomplete Higher Education	568	79	
Complete Secondary Education	660	1,946	
Incomplete Secondary Education	89	120	
Complete Primary Education	150	223	
Incomplete Primary Education	179	115	
TOTAL	2,247	3,253	
TOTAL OF ADMINISTRATIVE 5,		00	

# HEALTH CARE, SECURITY AND WORK CONDITIONS

The University and São Lucas Hospital extend their commitment with the promotion of social development to their internal public, offering development opportunities through a series of strategies and programs. All actions carried out enable the improvement of life and work conditions for staff members.

# Life Planning and Retirement Preparation

By means of the REVER Program – Time to Plan, PUCRS, taking into account its history, provides an open space for maintenance and strengthening of relationships with the University, understanding the importance of this bond for the quality of life.

PROJECT	INDICATOR
<b>SIPAT</b> – Internal Week for Prevention of Workplace Accidents.	<b>662</b> participants
CULTIVANDO A VIDA – Support, counseling and training. Deepens integration, interaction and spiritual and religious cultivation.	<b>280</b> participants
VIDA E TRABALHO — Opportunity for integration, training, interaction and reflection, for the Operational Services team.	<b>61</b> participants

**REVER program** | 20 participants



I have taken part in several training programs offered by the University and the Hospital, such as Project Reflexões; Spirituality of Caregivers: Taking Care Of Oneself and Others; SUS Hospital Management Course, among others. These opportunities have contributed to my learning and professional growth, as moments of recognition and appreciation. As for the relationship with my colleagues, I always try to exchange information and lessons learned, because encouraging staff members to qualify themselves is something I consider of utmost importance. Whenever possible, in our internal meetings, I promote programs aimed at integration and development of staff skills."

**MÁRCIA TIGRE**, supervisor of hospital hospitality services of PUCRS São Lucas Hospital.

# CAPACITY-BUILDING AND DEVELOPMENT

PUCRS and São Lucas Hospital encourage and provide means to enable the continuing education of professors and administrative staff, guaranteeing constant capacity-building of their staff and greater involvement with the principles guiding the Institution.

PUCRS TRAINING AND CAPACITY-BU	ILDING
PROJECT <i>REFLEXÕES</i>	116
INSTITUTIONAL INTEGRATION PROGRAM	403
MANAGEMENT AND LEADERSHIP FORUM	181
LIFE AND WORK	61
()	participants)

		Internal	External	Total
PUCRS	Participants	7,737	926	8,663
	Hours	22,924	10,584	33,508
HSL	Participants	15,916	440	16,356
	Hours	58,951.8	8,380	67,331.8

<b>HSL</b> TRAINING AND CAPACITY-BU	ILDING
INTEGRATION OF NEW MEMBERS OF STAFF	870
TRAINING OF NEW MANAGERS	134
OTHER TRAININGS FOR SPECIFIC AREAS	14,912
	(participants)

# BENEFITS GRANTED IN EDUCATION

1,119 SCHOLARSHIPS FOR ADMINISTRATIVE STAFF AND DEPENDENTS

**262** SCHOLARSHIPS FOR FACULTY AND DEPENDENTS

# COMMUNICATION. ENGAGEMENT AND RELATIONSHIP WITH SOCIETY

PUCRS understands the importance of involvement and dialog with all stakeholders. Therefore, it consolidates its actions on some fronts, including communication and relationship with the internal and external public and important institutional representation in private and public agencies with local, regional, national and international reach.

Stakeholder engagement involves dialog between the organization and one or more of its stakeholders, helping the University to address its social responsibility by providing a solid foundation for its decisions. These initiatives enable the establishment of partnerships for the pursuit of mutually beneficial objectives.

# Representation in Public and Private Agencies

571

REPRESENTATIONS

# Ombudsman Office

The complaints, as well as all reports that are submitted to the Ombudsman Office, are forwarded to the departments involved and, as soon as they respond, the complaining parties are sent some feedback. The Ombudsman Office is also in close contact with the University Units, always monitoring the processing and evolution of demands.

PUCRS		HSL	
Face-to-face and phone assistance	545	Face-to-face assistance	2,297
Email assistance	482	Satisfaction survey	6,008
Complaints	84	Customer Services (SAC) provided	338,316
Compliments	18	Contact us	2,283
Information	261	Message to the patient	119

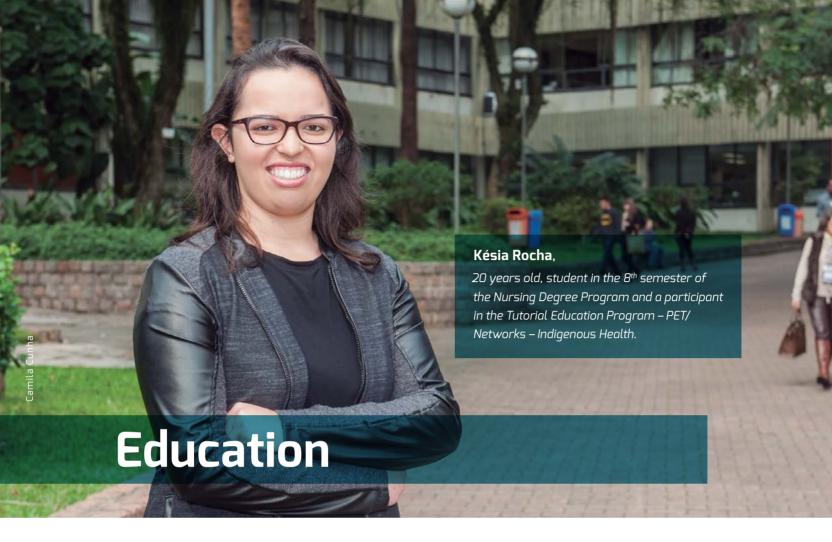
# Communication and Marketing

The internal and external means of communication and the Public and Media/Press Relations actions enable communication and relationship with society.

One of the strategies adopted by the Office of Communications, in partnership with the University Press (EDIPUCRS) is the reduction in the amount of some of the institutional printed material, making its content available through digital media. Such practice minimizes the environmental impact caused by waste generation.

PUCRS IN THE PRESS	
Spontaneous media placements (TV, radio, web, newspapers)	12,500

MEDIA AND SOCIAL NETWORKS		
PUCRS News Portal (hits)	27,508.714	
Facebook (followers)	41,915	
Twitter (followers)	15,770	



For many years health was valued only after a disease was diagnosed. For this reason, the concept of health as being the absence of disease was established. Nowadays, we fight to deconstruct this myopic view and consolidate in practice its meaning: complete physical, mental and social well-being. In this sense, PET provided me this deconstruction by getting me closer to the Unified Health System. The experience was immensely rewarding. By interacting with colleagues from other health-related programs, tutors/mentors and especially with indigenous people, Inoticed how necessary it is to get rid of one's own ideas and value the simplicity of everyday life of people, because only then we can see an individual holistically. PET has contributed to expand my view on what it is to be a nurse, something that enriched my undergraduate knowledge even more."

### THE OFFICE OF THE VICE PRESIDENT FOR ACADEMIC

**AFFAIRS** leads and supervises the undergraduate and graduate programs in terms of faculty and student activities, and curriculums. Its objectives are to:

- Promote and encourage the development and improvement of teaching and learning processes;
- Prioritize good service to faculty and students, with a view toward the integration of the academic community;
- Promote the continuing didactic/pedagogical improvement of faculty members of the undergraduate and graduate programs;
- Analyze and evaluate the proposed undergraduate and graduate curriculums;
- Provide systematic improvement in the support infrastructure of the undergraduate and graduate programs;

 Propose and monitor evaluation strategies of academic and training processes of qualified professionals for teaching, research and scientific and technological development.

Regarding professional qualification, the Office of the Vice President for Academic Affairs uses its Program for Quality in University Classroom Management to ensure the permanent improvement of faculty and students of the University, which can be verified in the results of Enade and the systematic evaluations performed by Capes.

The main actions carried out by Proacad, in the scope of the Office of Educational Affairs, were aimed at consolidating the quality of the programs. They were organized in institutional projects and programs, with specific types of public and purposes, getting stronger in their complementary features, the Program for Quality in University Classroom Management, Project LAPREN, Project LabTEAR and + Saber Program.

# **UNDERGRADUATE SCENARIO**

# Institutional Evaluation

Aligned to the National System of Higher Education Assessment (SINAES), PUCRS develops self-evaluation processes with the internal community and participates in the external evaluation conducted by the National Institute for Educational Studies and Research Anísio Teixeira (INEP/Ministry of Education).

The internal evaluation is carried out by the assessment commissions (CPA/CTA), and its results provide planning for the continuous improvement of teaching, research and extension. Information about ongoing evaluations and their results can be found at www.pucrs.br/autoavaliacao.

In the external evaluation, results published by the INEP/MEC in 2014 can be highlighted. In the General Index of Courses (IGC), PUCRS was graded 4, which places it as the third best private university in Brazil. The IGC is an indicator of quality of higher education institutions that considers, in its composition, the quality of undergraduate and graduate programs (Master's and Doctoral programs).

The results of the last 2013 triennial evaluation announced by CAPES indicate that the University has

grown in terms of *Stricto Sensu* Graduate Programs, as it now has one 7-graded program and ten 6-graded programs, something that confirms the position of PUCRS among the best in the country.

UNDERGRADUATE STUDIES	2014
TOTAL OF STUDENTS ENROLLED IN UNDERGRADUATE PROGRAMS	22,802
NUMBER OF UNDERGRADUATE PROGRAMS CURRENTLY OFFERED	52
LINES OF TRAINING	10
TOTAL OF STUDENTS WHO COMPLETED UNDERGRADUATE STUDIES	3,463
TOTAL OF GRADUATES SINCE 1933	156,849

# **ENADE on PUCRS Portal**

PUCRS has a special page on its website (www.pucrs.br/enade) with information on the importance of the National Exam of Student Performance for the academic and professional history of university students, as well as general information on the exam, data about previous editions and schedule for the year.

# **GRADUATE SCENARIO**

# Graduate Scenario

PUCRS ended 2014 with 24 *Stricto Sensu* Programs recommended by the Coordination for the Improvement of Higher Education Personnel (Capes/MEC), including 21 Doctoral programs, 23 Academic Master's Programs and one Professional Master's Program.

The results of the last Capes/MEC evaluation ranks the University in the 4<sup>th</sup> national position (according to the 2010-2012 triennial evaluation, comparing all Brazilian HEIs with at least ten Graduate Programs evaluated), with 11 Programs reaching international excellence level (grades 6 and 7) and six Programs achieving national excellence. Concerning *Lato Sensu* Graduate Programs, PUCRS started 57 programs in 2014, involving 1,448 students.

# Internal evaluation

Meeting the requirements of the National System of Higher Education Assessment (SINAES), PUCRS conducts the Evaluation of the Stricto Sensu Graduate Programs every two years. In the 2014 evaluation, the average satisfaction was 4.2 on a scale of 1 to 5.

GRADUATE STUDIES		
STUDENTS ENROLLED IN GRADUATE PROGRAMS		
Lato Sensu Stricto Sensu	2,604 2,376	
TOTAL	4,980	
ONGOING GRADUATE PROGRA	AMS	
Lato Sensu	57	
Stricto Sensu	52	
STUDENTS AWARDED GRADUATE PROGRAM DIPLOMAS UNTIL 2014		
Lato Sensu	33,977	
Stricto Sensu	10,938	
TOTAL	44,915	
NEW GRADUATE PROGRAMS		
Lato Sensu	17	
PREMUS – PROGRAM OF MULTIPROFESSIONAL RESIDENCE IN HEALTH		
Total of students in the Program	38	

# ECONOMIC/FINANCIAL SUPPORT TO UNDERGRADUATE AND GRADUATE STUDENTS

INSTITUTIONAL PROGRAMS FOR UNDERGRADUATE AND GRADUATE STUDENTS		
TYPE OF SUPPORT	TOTAL OF BENEFICIARIES 2014	
Bolsa Mérito (Merit Scholarship)	130	
Bolsa Diplomados (Alumni Scholarship)	871	
CREDPUC – PUCRS Student Loan	1,270	
Probolsas (Graduate Student Scholarship)	227	
Bolsa Familiar (Family Scholarship)	1,606	
PROED – PUCRS Credit	435	
BPA – Scholarship to Students	479	
Scholarships for Administrative technicians and dependents	1,119	
Scholarships for professors and dependents	262	
TOTAL	6,399	

PROGRAMS FOR UNDERGRADUATE AND GRADUATE STUDENTS		
TYPE OF SUPPORT	TOTAL OF BENEFICIARIES 2014	
PROUNI	4,756	
FIES	2,236	
PIBIC/CNPq*	349	
Tutorial Education Program (PET Saúde)	104	
Tutorial Education Program (SESU/MEC)	60	
TOTAL	7,505	

<sup>\*</sup>Students receiving scholarships (full or 50%) or grants

# ProUni

PUCRS has adhered to the Federal Government's University for All Program (ProUni) since its implementation, in January 2005. Over the years, scholarship holders have been accessing all programs and opportunities that are common to other students, which contributes to their distinction in the studies and achievement of academic honors.

SCHOLARSHIP HOLDERS BENEFITING FROM PROUNI IN 2014:

NUMBER OF STUDENTS\*

4,756

		NUMBER OF STUDENTS
Students who	graduated with honors in 2013/2 and 2014/1	3
Students with	employment contracts at PUCRS	89
	Academic Units	1,409
Interns	Interns TECNOPUC	21
Research Scho	olarship Program for Undergraduate Students in several modalities	162
Students grac	luating from <i>Stricto Sensu</i> Graduate Programs	57
Tutorial Educa	ation Program (PET)	63
Institutional Pr	rogram of Teaching Initiation Scholarships (PIBID)	102
Academic Mol	oility Program	58
		*Data from October 2014

# INCLUSION AND RELATIONSHIP ACTIONS

PROJECT LOGOS – LEARNING WITHOUT BORDERS		
LAPREN	LEPNEE	
Learning Lab	Teaching and Assistance Laboratory for People with Special Needs	
<b>5,882</b> services performed	<b>12</b> students assisted	

# Psychosocial Care Center (CAP)

The Psychosocial Care Center (CAP) provides support and guidance so that students, faculty members and families can cope with the demands related to processes of personal and professional growth. It aims at minimizing difficulties that interfere with the teaching-learning process, which requires maturity, attitude and skills from the students, in addition to the construction of the theoretical knowledge.

### **SERVICES PERFORMED IN 2014**

FAMILY MEMBERS	<b>75</b>	STUDENTS	2,209
PROFESSORS	239	PEOPLE WITH DISABILITIES	25

> Learn more about LOGOS – Learning without Borders at www.pucrs.br/logos

# Student Representation

The University recognizes the importance of student representation and policies as an opportunity to learn and practice citizenship and full education. The activities are monitored and supported by means of the transfer of funds through agreements, with the provision of spaces for cultural, social and sporting actions, and the necessary procedures for the election of the executive actions of the entities.

At present, there are 22 Student Centers and Directorates with elected executive bodies, plus the Central Student Directorate (DCE), all organized with their own bylaws and representation in the University Council and the Board of each School.

TOTAL OF STUDENTS IN THE MANAGEMENT OF DIRECTORATES

148

# PROSPECTIVE STUDENTS AND ALUMNI

PUCRS understands the need and importance of having broad and deep knowledge of the levels of expectation and satisfaction of its students and alumni, as well as their interests and preferences. This aspect becomes crucial for both maintaining the current students and attracting new ones. There is special emphasis on continuing education, as professional training is not limited to simply obtaining a diploma.

PROGRAMA FUTUROS CALOUROS (FUTURE FRESHMEN PROGRAM)		
<i>Vestibular</i> Blitz	3,000 people approached	
Career Fair/Open Campus	9,109 visitors	
Career Panels in Schools	1,334 participants	
Project <i>Acalanto</i>	1,100 participants	
PUCTUR	1,960 participants	
Freshmen Stand	3,242 participants	

# Pré-Grad

Building knowledge and relating different areas of education are the main pillars of the University's Pre-Undergraduate Program (Pré-Grad). This program provides high school students with experiences in the university environment. For three months, they participate in practical experiences in each School or department they visit. At these places, there are activities for further learning, which help the human and academic development of future undergraduates. By the end of Pré-Grad, the students can take part in another selection process to stay in the Program, then now as Scientific Initiation scholarship holders. Thus, they have the opportunity of getting to know the professional activity before starting a program.



High-school student experiencing the university environment in Pré-Grad with an activity at the Science and Technology Museum.

### PROGRAMA DIPLOMADOS (ALUMNI PROGRAM)

*Programa Diplomados* (Alumni Program) is an important relationship channel between PUCRS and its Undergraduate and Graduate (*Stricto Sensu*) alumni.

Number of actions carried out	404
Students receiving the Alumni Scholarship (PUCRS and External Alumni)	958
Number of undergraduate alumni in Graduate Programs	964
Number of participants in <i>Momento Formandos</i>	2,224
Number of alumni participating in Extension Courses	432

> Learn more about *Programa Diplomados* at www.pucrs.br/diplomados

# STUDENT INCLUSION IN THE LABOR MARKET

The Careers Office is a space dedicated to undergraduate and graduate students, and alumni from PUCRS. Its purpose is to guide these current and former students in terms of career planning and assist them in developing the skills needed in the labor market. Additionally, it aims at jointly building a career plan that encompasses the personal and professional fulfillment of the students. The Career Fair is an annual event that has become a tradition on Campus. It provides an opportunity to develop relationships between students and companies and consultancy/recruitment services.

# INTERNATIONALIZATION

Internationalization is indispensable for the qualification of the University. It is increased at PUCRS through support to academic mobility (inbound and outbound) of faculty and students and through research partnerships, thus extending academic and management opportunities at an international level.

# Academic Mobility Program

The Academic Mobility Program aims at preparing students to work in a globalized world. It includes Inbound Mobility (foreign students at PUCRS) and Outbound Mobility (PUCRS students abroad). The most popular destinations with PUCRS students in 2014 were the United States, United Kingdom, Portugal, Spain and Germany. In terms of Inbound Mobility, most foreign students were from Mexico, Spain and Chile. PUCRS has signed agreements with Institutions of Angola, which resulted in 12 students attending undergraduate programs in Brazil.

As they arrive from foreign universities, students conduct their studies and participate in Portuguese language classes for foreigners, as well as integration activities that introduce them to the national and

regional culture. These activities include a traditional barbecue (*Churrasco no Piquete*), a reception party, a tour through the PUCRS campus, a bus tour through Porto Alegre, a June festival, and more. They have the company of University Friends, PUCRS students or alumni who voluntarily help exchange students adapt to the new environment.

Inbound Mobility
Outbound Mobility

69 STUDENTS
311 STUDENTS

> Learn more about the Academic Mobility Program at www.pucrs.br/aaii/pma

# Science without Borders

PUCRS has participated in all calls for the Science without Borders program for undergraduate students.

IN 2014, **152 STUDENTS** FROM PUCRS WENT ABROAD THROUGH THIS PROGRAM.



# FACULTY AND STUDENT TRAINING AND DEVELOPMENT

# Faculty Training

The Program for Quality in University Classroom Management encompassed diverse continuing education activities, such as the Faculty Training Seminar, courses on topics related to teaching, courses for new faculty members, courses on demands of the University Schools, advisory services to the Schools, and other actions.

# Student Training

The + Saber Program, focused on student capacity-building, consolidated its actions in the first semester by offering four interdisciplinary activities, aiming at encouraging student leadership. Students from different fields participated in the meetings.

FACULTY TRAINING

professors trained

661

STUDENT TRAINING **233** students trained

# **EDUCATION/EXTENSION INTEGRATION**

Prioritizing the indivisibility of teaching and extension, PUCRS has programs that join knowledge from the area of education with the practices of university extension. The programs allow the qualification and expansion of the students' education, besides generating social outcomes aimed at the development of the participating communities.

# Project Interação

It aims at promoting the integration of PUCRS undergraduates with remote communities, which suffer from poor health conditions and social vulnerability. This project seeks to acquire knowledge and develop competences related to community and social aspects, thereby contributing to the human and professional education of students and the development of social responsibility.

Students	792
Workshops	47
Courses	12

# Tutorial Education Program (PET)

Among other objectives, PET aims at offering additional training opportunities to undergraduate students, fostering both academic and professional autonomy, emphasizing the principles of tutorial education and the relationship between teaching, research and extension. PUCRS has five PET groups, in the Chemistry, Psychology, Letters, Biological Sciences and Computer Science programs. The courses promote interaction between groups and between students with and without scholarships, in order to develop interdisciplinary work and enable the multiplying effect of PET on the academic community.

	PET SAÚDE	PET SESU/MEC
Total of scholarship holders	104	60
Total of courses	9	5

# **CONTINUING EDUCATION**

Continuing Education at PUCRS offers extension courses, graduate (specialization) courses, and complementary studies programs, which are known as Additional Certification.

EXTENSION COURSES	
Courses offered	447
Courses carried out	303
Students enrolled	6,307
Students completing the courses	5,497

# Distance Education

DISTANCE EDUCATION SPECIALIZATION COURSES		
Number of courses carried out	5	
Number of students enrolled	275	
MOODLE WORKSHOPS		
Number of workshops carried out	7	
Number of professors trained	86	
DISTANCE EDUCATION EXTENSION COURSES		
Number of courses carried out	36	
Number of students enrolled	908	
Number of students completing the courses	670	

# SPORTS PARK

Designed for the practice of several sports, the facilities of PUCRS Sports Park support University activities and offer spaces and services to the general public.

> Learn more about the Sports Park at www.pucrs.br/parqueesportivo

SPORTING EVENTS	
Sporting events carried out	104
Total of participants	16,084

In 2014, PUCRS Sports Park served 34,830 people.

# IRMÃO JOSÉ OTÃO MAIN LIBRARY

As an interaction space between the University and society, the collections available at PUCRS Main Library provide access to information to both the university community and other types of public to which the University relates.

> Pay a virtual visit to to the Main Library at www.pucrs.br/biblioteca/visitavirtual/

**INDICADORES** COLLECTION (BOOKS, JOURNALS, THESES, DISSERTATIONS, BROCHURES AND MULTIMEDIA MATERIALS)

1.128.959

ACCESS BY **UNIVERSITY USERS** 

41,604

ACCESS BY VISITORS FROM THE EXTERNAL COMMUNITY

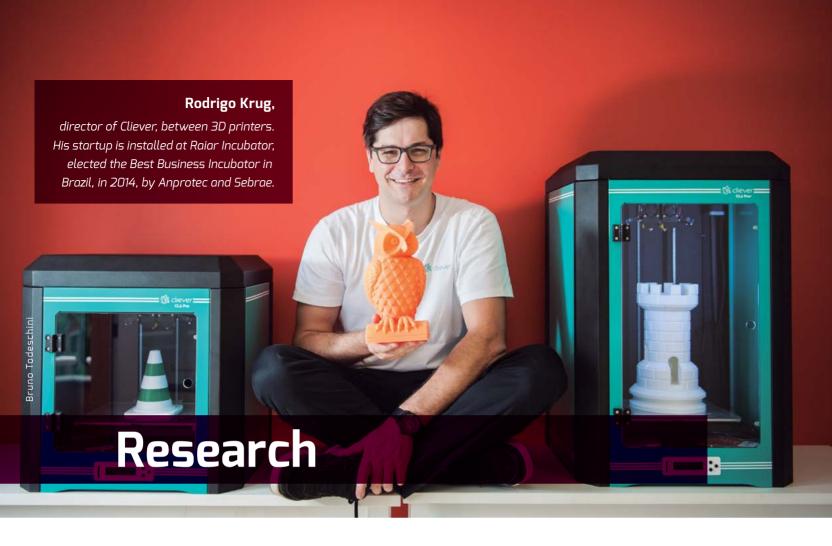
17,042

HOME LOAN (COPIES)

188,145

GUIDED TOURS/ **TRAININGS** 

5.720



Raiar Incubator was the tool I found to facilitate the process of setting up my company. At Raiar I achieved solutions that have helped me transform Cliever into a sustainable business, which nowadays creates jobs. Tecnopuc is a giant environment, where you can find thousands of people every day, and this movement is the great advantage of the place in which my business is currently located. Sometimes I wonder how it would have been if it had started in a regular commercial office. Certainly, it would have been more difficult, since most of the obstacles I have faced so far were resolved by knocking on the door of the companies that are around me. This ecosystem that Raiar and Tecnopuc provide definitively contributes to the consolidation of a company."

THE RESEARCH CONDUCTED AT PUCRS is committed to the advancement of knowledge, and is aimed at contributing to the scientific and technological development. The pursuit of excellence in research is grounded on the encouragement to quality and relevant scientific and technological production and on highly skilled human resources, capable of meeting the demands of society. Constant investment in infrastructure and qualification of faculty members has allowed the consolidation and creation of research structures in all areas of knowledge, which enable the integration of researchers and graduate and undergraduate students, focusing on the generation of knowledge and innovative results. In the pursuit of relevant knowledge, the University interacts with companies, the Government and civil society organizations, promoting the development of joint research and transfer of technology produced at PUCRS.

# RESEARCH AT THE UNIVERSITY

STUDENT PARTICIPATION PUCRS RESEARCH IN RESEARCH PROJECTS STRUCTURES

students benefiting from scholarships CENTERS 21

UNDERGRADUATE STUDIES 1,045 GROUPS 366

GRADUATE STUDIES 1,678 LABORATORIES 111

TOTAL 2,723

RESEARCH PROJECTS
IN COURSE

1,144

PROFESSORS WORKING IN RESEARCH PROJECTS 457

# **SCIENTIFIC INITIATION**

# Scholarship Programs

Scientific Initiation at PUCRS currently provides five scholarship programs, which aim at encouraging undergraduate students to participate in the development of research projects:

TYPES OF SCHOLARSHIP/INCENTIVE	TOTAL OF STUDENTS BENEFITING FROM	SCIENTIFIC INITIATION SCHOLARSHIPS
Scholarship to Students/PUCRS (BPA)	458	665*
Institutional Program of Scientific Initiation Scholarships (PIBIC/CNPq)	345	PAPERS SUBMITTED  TO THE SCIENTIFIC
Institutional Program of Initiation Scholarships in Technological Development and Innovation (Pibiti/CNPq)	91	INITIATION MEETING 787
Institutional Program of Scientific Initiation Scholarships (Probic/Fapergs)	270	
Institutional Program of Technological Initiation and Innovation Scholarships (Probiti/Fapergs)	69	* A scholarship can be awarded to more than one student in the course of 12 months; however, at different times.

# RESEARCH AND INNOVATION IN COMMUNITY SERVICES

As universities increasingly interact with different social stakeholders, they develop new ways of integration with these groups, through a wide range of diversified services. Academia is increasingly required to develop solutions to problems faced by the productive sectors, by means of research, projects and consultancy.

In this context, universities now have to establish closer relationships with organizations from various sectors, coming from various social, political and economic segments, and the integration of teaching, research and extension can be an important element and a possibility of provision of new services to society.

# INOVAPUCRS Network

The focus of University actions through the INOVAPUCRS Network is promoting multidisciplinary efforts to seek solutions and respond to the demands of society in terms of economic, social, environmental, and cultural development.

UNIT	PRODUCTION	
Technology Management Agency	Research projects hired	35
Innovation Center	Interaction of organizations with the Innovation Center	138
	Prototypes developed on request	25
IDEIA – Institute for Research and Development	Demands for university-company interaction	53
	Technical consultations	34
	Events organized	50
Entrepreneurial Nucleus	Participants	6,033
	Business models delivered at Torneio Empreendedor	63
	Companies graduated	9
RAIAR Technology- Based Incubator	Companies incubated	26
	People involved	142
TECNOPUC	Organizations installed	124
TECHOLOC	People involved	6,157
ETT	Patents requested	9

# Innovation and Development

- Award given to Raiar Incubator for being the Best Business Incubator in the country during the Innovative Entrepreneurship National Prize, promoted by the Brazilian National Association of Entities Promoting Innovative Enterprises (Anprotec), in partnership with Sebrae.
- Establishment of Startup Garagem, by Raiar Incubator, aiming at providing a space for new entrepreneurs to mature their business ideas, assisted by market specialists and professionals. The initiative resulted in a series that was broadcast during one month by RBS TV television network.
- Opening of Espaço MicroG Empreendedor (Entrepreneurial MicroG Space), the first initiative of an academic laboratory (PUCRS Microgravity Center) inside a company set up at Tecnopuc (Lifemed and Toth).

# INTERDISCIPLINARITY

PUCRS promotes the Interdisciplinarity Forum, which fosters discussion on emerging themes in society, stimulating the University to develop interdisciplinary research.

# **ETHICS IN RESEARCH**

PUCRS has an Office of Research Ethics (EEP). Departments affiliated to this Office in 2014 promoted and/or participated in the following activities:

# Institutional Review Board (CEP):

- a. Meeting National Council of Ethics in Research (Conep);
- b. Training in the Institutional Review Board/Conep system.

# Clinical Bioethics Committee (CBC):

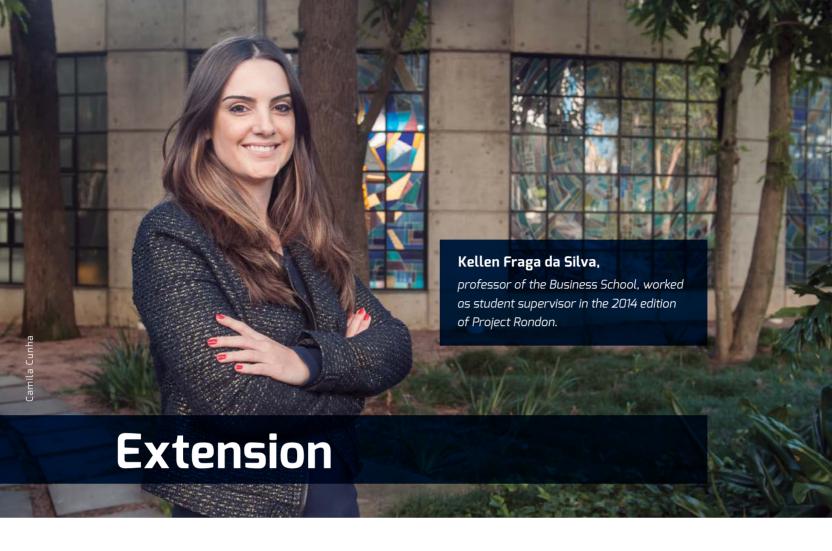
c. Lecture series in Clinical Bioethics: "To what extent do parents have the right to decide for their children?"

# Institutional Animal Care and Use Committee (CEUA):

- d. 13<sup>th</sup> Congress of the Brazilian Society for Laboratory Animal Science;
- **e.** 2<sup>nd</sup> Latin American Meeting of Laboratory Animal Science.

# **RESEARCH WITH EXTENSION (PEC-DES)**

The Program to Support Research with Community Extension in the field of social development (PEC-DES) aims to stimulate research with community extension promoting education, health, humanitarian action and social and/or environmental development from the perspective of social inclusion and citizenship. In 2014, seven projects were developed in the Schools of Nursing, Nutrition and Physiotherapy, Computer Science, Psychology and Social Work.



Taking part in the operations of Project Rondon was a life-changing experience. With professors and students of our University, I was able to share the spirit of unity and teamwork, which enriched my experience as a professor. With the communities, more than just learning about the meaning of extension, I met the reality of our country, its problems, needs and challenges. I was taught true lessons in citizenship, hope and life. It was a great privilege representing PUCRS in these special actions of Project Rondon in Piauí, Maranhão and Minas Gerais."

# THE EXPERTISE OF THE UNIVERSITY IN SERVICE OF SOCIETY

Responsible for coordinating and executing activities that involve relationship with the external and internal community of the University, PUCRS Extension develops services and actions in the fields of extension, culture, sports and social development, generating a process of interaction between University and Society.



Operation Catopê, of Project Rondon, in the municipality of Luislândia (MG), in July, 2014.

# OFFICE OF SOCIAL DEVELOPMENT

The mission of PUCRS' Office of Social Development (Codes) is to align concepts, strategies and priorities related to Social Development in all University units, guaranteeing harmony with the Policy of Institutional Social Development and the Marist Philosophy.

# PARTICIPATION OF THE ACADEMIC UNITS IN UNIVERSITY EXTENSION:

**571** actions of university extension carried out

9.044 students in extension activities

**582,342** services provided in extension activities

### **CODES INDICATORS**

PEOPLE SERVICED 7.494

SERVICES PERFORMED 32,838

ACADEMIC UNITS ENGAGED
IN JOINT ACTIONS AND
PROJECTS OF UNIVERSITY
EXTENSION AND SOCIAL
DEVELOPMENT

TOTAL OF EXTENSION

STUDENTS 27

**13** 

# VILA FÁTIMA UNIVERSITY EXTENSION CENTER

Vila Fátima University Extension Center, in the Bom Jesus neighborhood, in Porto Alegre, is a community health center, with doctors, nurses, and orderlies. Being part of PUCRS enables the Center to involve around a thousand undergraduate and graduate students in activities every year, offering various resources to the community.

STUDENTS ENGAGED IN ACTIVITIES IN THE CENTER			
Undergraduate	894	Graduate	57

# SOCIAL DEVELOPMENT AND COMMUNITY EXTENSION AT PUCRS

Community extension at PUCRS comprises actions geared primarily to the external community in the areas of health, education, social work, inclusion, citizenship and local development, and environment. These actions express social needs and the sensitivity of the University in relation to these demands, and are offered free of charge or, in the case of Dental Care, for a nominal price.

## **HEALTH**

	HEACH
SERVICES, PROGRAMS, PROJECTS AND ACTIONS	INDICATOR
Dental Care	<b>61,278</b> services performed
GERON – Health and quality of life for the elderly	<b>3,592</b> services performed
SAPP – Care and Research Service in Psychology	980 people serviced
Health Services at Vila Fátima Extension Center	<b>43,726</b> services performed

# **SCIENCE, CULTURE AND ENVIRONMENT**

PROGRAMS AND PROJECTS	INDICATOR
Project Sobremesa Musical	<b>2,060</b> viewers
Traveling Museum Program (Promusit)	<b>65,871</b> visitors
School Science	<b>12,068</b> visitors
Program (Proesc)	<b>261</b> visiting schools



PUCRS Institute of Culture enabled the participation of more than 33,170 people in its actions for culture and music.

# INCLUSION, CITIZENSHIP AND LOCAL DEVELOPMENT

PROJECTS, ACTIONS AND SERVICE	INDICATOR
	<b>3,984</b> participants/ people serviced
Project Rondon	<b>16</b> students/extension workers participating
SAJUG – Free Legal Counseling Service	<b>2,906</b> people benefited
Social and Legal Service at Vila Fátima Extension Center	<b>799</b> people benefited
Social Environmental	<b>373</b> participants/ people serviced
Development Week	<b>1,800</b> visitors to the Solidarity Economy Fair
Incubator of Solidarity Enterprises and Social	<b>90</b> participants
Technology – Project  Travessia: bringing the  University and the	<b>805</b> assistances
Community together for Inclusion in the Labor Market	<b>6</b> enterprises supported
Incubator of Solidarity Enterprises and Social Technology – <i>Café Solidário</i>	<b>213</b> participants/ people serviced
Incubator of Solidarity Enterprises and Social Technology – Study Groups	100 participants/ people serviced

33

## **SOCIAL WORK**

PROGRAM AND SERVICES	INDICATOR
Show de Bola coexistence	<b>134</b> children and teenagers benefited
and relationship strengthening service	26,258 assistances
	<b>670</b> families benefited
Counseling and Advocacy and Guarantee of Rights –	<b>1,105</b> assistances
Strengthening Spaces of Social Control in Social Work Policy	<b>784</b> participants

## **EDUCATION**

SERVICES, PROGRAMS, PROJECTS AND ACTIONS	INDICATOR
	24 schools in the public education system
NEJA – Youth and Adult Education Nucleus	87 participants/people serviced in the courses
	5,600 students in the public education system benefited
NEPAPI – Nucleus for Study and Research on Learning and Inclusive Processes	117 participants/ people serviced
Project InterAção	792 students/people serviced

# PASTORAL AND SOLIDARITY CENTER

**PARTICIPANTS** 

The human and professional education provided by PUCRS should be highlighted by an emphasis on evangelization based on respect for human rights, justice, solidarity, democracy and peace, focusing on the appreciation of people. The University is committed to the creation of spaces in which cooperation, dialog, inclusion and respect for diversity are exercised by all.

Actions developed by PUCRS Pastoral and Solidarity Center are oriented toward relationships, spirituality, solidarity and training.

### CAMPANHA DO AGASALHO **VOLUNTEERING PROGRAM** (WINTER CLOTHING CAMPAIGN) PEOPLE 7,040 ACTIONS CARRIED OUT 03 BENEFITED INSTITUTIONS 100 1,560 REGISTERED PEOPLE BENEFITED 176 VOLUNTEERS FAITH AND CULTURE TOTAL OF 331 MARIST UNIVERSITY GROUP **PARTICIPANTS** 04 ACTIVITIES CARRIED OUT > All projects and actions carried out by the Center can be seen at TOTAL OF 45 www.pucrs.br/pastoral



The work of the Organ Procurement Organization (OPO) is extremely important for transplant surgeries, and has helped to save many lives. Such mobilization has allowed São Lucas Hospital to increase its average of six donors per year, between 2007 and 2011, to 18 in 2013. The team visits all ICUs in the Hospital, develops protocols and trains the staff. Twenty-eight hospitals are supported in Rio Grande do Sul, and institutions that had never had donors, such as some in the towns of Gravataí, Tramandaí, Torres and Capão da Canoa, are assisted. Training activities and lectures are also promoted at hospitals, universities and technical schools, mainly in the health field, and campaigns are conducted throughout the community."

# **PUCRS SÃO LUCAS HOSPITAL**

Located on PUCRS Main Campus, São Lucas Hospital (HSL) carries out its actions in healthcare, education and research guided by the Marist philosophy and mission. It pursues self-sustainable growth and seeks to contribute to improve the quality of life and health of the community. HSL is also a space for academic practices of the University and for production of new knowledge in health, bringing its contribution to society.

# **PUBLIC SERVICED**

# Gender

Female 57%



Male 43% **INDICATORS** 

EXAMS **2,514.051** 

APPOINTMENTS 331,916

PATIENTS

SERVICED IN URGENCY/ **118,387** 

EMERGENCY

INPATIENT **26,266** ADMISSIONS

SURGERIES **20,484** 

BIRTHS **3,253** 

Demand for care (patient-day)

(%)

SISTEMA ÚNICO DE SAÚDE (PUBLIC HEALTHCARE SYSTEM)

PRIVATE AND HEALTH
PLAN PATIENTS

35.62

64.38

# Origin

PLACE	(%)	PLACE	(%)
Porto Alegre	69	Other parts of the state of Rio Grande do Sul	10
Metropolitan area	20	Others states	1

# HIGHLIGHT

# HSL awarded for the highest number of procured organs in RS

The Via Vida – Pró-Doações e Transplantes organization paid tribute, in April 2014, to São Lucas Hospital for the amount of organ donors procured in RS last year. Eighteen donors were registered during this period. The result was achieved with the work of the Intra-Hospital Commission of Organ and Tissue Donation and Transplants (Cihdott).

FACILITIES AND HEALTHCARE AREAS		
Beds (inpatients)	495	
Beds ICU	104	
Beds IMC	49	
Total of beds	648	
Consulting rooms	106	
Surgery rooms	17	
Delivery rooms	3	
Effective staff	2,665	
Affiliated physicians	1,200	
Hired physicians	243	
Resident physicians	201	
People serviced daily	18,000	

OMBUDSMAN OFFICE			
Face-to-face assistance	2,297		
Satisfaction survey	6,008		
Customer Services (SAC) provided	338,316		
Contact us	2,283		
Message to the patient	119		

# SERVICES RENDERED BY THE HEALTH PASTORAL CENTER

PATIENTS/FAMILY **28,175** MEMBERS

STAFF **2,187** MEMBERS

**2,374** 

UNCTIONS **3,229** 

MASSES 208



# Organ Donation

The Organ Procurement Organization (OPO 2), located at the Hospital, promoted the 3<sup>rd</sup> Meeting of the National Organ Donation Day of HSL – PUCRS. The status of organ donation and transplant in the world, the models of organ procurement, brain death protocol and family interview were some of the topics covered.

# Actions in Education

The Education-Assistance Integration Program, which involves São Lucas Hospital, the Office of the Vice President for Academic Affairs and 10 health-related programs, seeks the continuous improvement of the reception of students and their integration in the processes of assistance, as well as the interdisciplinary construction of assistance protocols.

São Lucas Hospital takes part in *Pró-Residência*, a program promoted by the Ministries of Education and Health, allowing access to scholarships granted by the Federal Government, which, at present, represent approximately 60% of the 201 Medical Residence scholarships at the Hospital.

The Program of Multiprofessional Residence in Health (Premus), with support of 38 scholarships of the *Pró-Residência* program, is developed in partnership with the Nursing, Physiotherapy, Nutrition, Psychology, Social Work, Pharmacy, Dentistry, Medical Physics and Physical Education programs.

# Research Actions

The Hospital has strengthened the institutionalization of the "Clinical Trials", by means of actions carried out by the Clinical Research Center, promoting a closer relationship between the pharmaceutical industry and care services and researchers related to each project, and stimulating other services to enter the trials. Sixteen services carried out **194 PROJECTS.** 

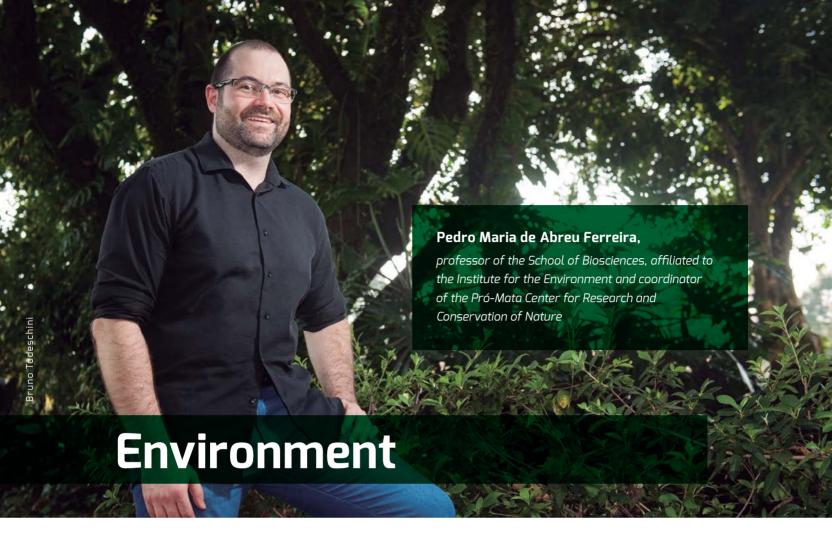
# Children's Book Fair pays tribute to its mentor

Promoted in partnership with the School of Letters, the HSL Children's Book Fair is held every year, and in 2014 it reached its 11th edition. The activity was attended by the Patron of Porto Alegre Book Fair, Airton Ortiz, and special tribute was paid to former PUCRS' Vice President for Academic Affairs, Solange Medina Ketzer, who was the mentor and former coordinator of the project. A plaque was unveiled, and the Hospital's Children's Library received her name.

CHILDREN'S LIBRARY		
Books	3,677	
People benefited	1,054	



Professor Solange Ketzer (holding her commemorative plaque) conceived the Children's Book Fair of São Lucas Hospital.



In times of universal concern with the environment, I think that Pró-Mata represents how important this issue is to PUCRS. Simultaneously to being a generator of qualified scientific research, an outdoor classroom and a biodiversity conservation area, it also impresses all those who undergo the experience of visiting it. Staying overnight at the headquarters of Pró-Mata and walking through its trails are unique experiences. I am particularly fond of this remarkable place, where I carried out my first scientific initiation project. I am also particularly keen on the didactic activities that have been performed for almost 20 years in its forests and fields. Teaching and learning surrounded by nature provide rich and unforgettable moments."

FOR BEING A PRIVILEGED locus of teaching and knowledge production activities, and a participant in development actions of the country, the University needs to be committed to the protection of the environment. By understanding that this is an essential issue for the well-being and quality of life of the whole society in which the institution is inserted, PUCRS makes thorough diagnoses of the environmental aspects of its Main Campus and its surroundings.

The operation and maintenance of the University demand adaptation to environmental protection and preservation criteria, with actions that follow good practices of environmental conservation and serve as examples for the students, professors, administrative technicians and visitors who can be found on Campus every day.

# INSTITUTE FOR THE ENVIRONMENT

The Institute was created to support, encourage and promote activities related to the environment at the University and in the surrounding community. It is in charge of the Pró-Mata Center for Research and Conservation of Nature. Located in the northeastern region of the Rio Grande do Sul state, it covers part of the municipalities of São Francisco de Paula, Maquiné and Itati. It has an area of around 3,100 hectares, with native grasslands, forests and mountains, and a mosaic of vegetation at different stages of ecological succession. The Project was developed at the University from the idea of creating a Conservation Area, as proposed by the University of Tübingen, Germany, a partner that has had cooperation agreements with PUCRS since 1983.

# SOCIAL AND ENVIRONMENTAL INDICATORS

THEME	INDICATOR	RESULT IN 2014
Water	Consumption of drinking water	165,013 m <sup>3</sup>
Energy	Amount of electric energy consumed yearly	51,048,068 kWh
Supplies	Consumption of A4 paper	95,820 kg
	Disposal of light bulbs	7,790 units
	Amount of electronic waste discarded	18,217 kg
Waste/ Amount of waste produced yearly	Laboratories and clinics	6,490.19 kg
	Dry waste	3,640 m <sup>3</sup>
	Wood	250 m³ stere
	Metals	53,289 kg
	Organic	1,395 m³
	Batteries	136 kg
	Paper and cardboard	936 m³
	Green waste	812 m³ stere
Research/ Actions	Research projects focused on Sustainable Development	39
Teaching/ Actions	Undergraduate courses focused on Sustainable Development	57
Extension/ Actions	Actions/extension projects focused on Sustainable Development	6
Training sessions for faculty and administrative staff	Number of trainings carried out in Energy Efficiency Programs	2
	Total of participants	54

# **GREEN CAMPUS PROJECT**

# Water Management

The process of management of drinking water began in 2000, with the monitoring of bills and consumption on Campus. Since then, several initiatives have been implemented to reduce consumption and mitigate environmental impacts caused by the consumption of this natural resource.

# Energy Efficiency

The mission of the project is bringing to people, creatively and consistently, effective sustainability practices, educating them on the impact that everyday habits cause on the academic environment and the community. It also aims at encouraging the university community to adopt procedures that affect positively their families and work environment, and the whole society.





# RELATÓRIO DOS AUDITORES INDEPENDENTES SOBRE O RELATÓRIO SOCIAL

# Ilmos. Srs. Conselheiros e Diretores da UNIÃO BRASILEIRA DE EDUCAÇÃO E ASSISTÊNCIA

- 1. Examinamos as informações físicas e financeiras que integram o Relatório Social da UNIÃO BRASILEIRA DE EDUCAÇÃO E ASSISTÊNCIA, composto pelas informações relativas à Pontifícia Universidade Católica do Rio Grande do Sul e Hospital São Lucas, referentes ao exercício findo em 31 de dezembro de 2014, elaboradas sob responsabilidade de sua administração, de acordo com as práticas contábeis adotadas no Brasil.
  - Nossa responsabilidade é a de expressar uma opinião sobre as informações contidas neste Relatório, com base em nossa auditoria, conduzida de acordo com as normas brasileiras e internacionais de auditoria. Essas normas requerem o cumprimento de exigências éticas pelos auditores e que a auditoria seja planejada e executada com o objetivo de obter segurança razoável de que as demonstrações contábeis, e, no caso, as informações físicas e financeiras que integram o Relatório Social, estão livres de distorção relevante.
- 2. As informações financeiras, que tenham correlação com as demonstrações contábeis levantadas em 31 de dezembro de 2014, foram objeto de exames quando de nossa auditoria sobre as referidas demonstrações e sobre as quais emitimos relatório de opinião dos auditores independentes, sem ressalvas, em 30 de março de 2015.
- 3. As informações físicas e as demais informações financeiras, que não tenham correlação com as demonstrações contábeis, foram confirmadas junto aos controles internos da Entidade, incluindo relatórios gerenciais, quadros estatísticos, indicadores de gestão e outras informações obtidas junto à administração, especialmente com relação às políticas administrativas e operacionais.
- 4. Em nossa opinião, as informações físicas e financeiras que integram o Relatório Social são fidedignas e refletem adequadamente os gastos em atividades internas e externas decorrentes de programas e projetos da UNIÃO BRASILEIRA DE EDUCAÇÃO E ASSISTÊNCIA, considerando as Mantidas Pontifícia Universidade Católica do Rio Grande do Sul e Hospital São Lucas.

Porto Alegre, 25 de setembro de 2015.

Juenemann & Associados Auditores e Consultores CRC-RS n°. 1.979 CVM n°. 3.786 Alexandre dos Santos Valente Sócio – Responsável Técnico Contador - CRC/RS nº. 052.679/O-0

Rua André Puente, 238 – 90035-150 – Porto Alegre/RS – Brasil Fone: 55 51 3311.8555 – Fax: 55 51 3311.4804 – www.juenemann.com.br



# Pontifícia Universidade Católica do Rio Grande do Sul



PUCRS is supported by União Brasileira de Educação e Assistência – UBEA

Av. Ipiranga, 6681 – CEP 90.619-900 Porto Alegre – RS – Brazil

Phone: (51) 3320.3500 - Fax: (51) 3339.1564

www.pucrs.br/relatoriosocial2014

