

# **Open Government Data Concept Over Time: Approaches and Dimensions**

Autoria

Rodrigo Hickmann Klein - rodrigo.hickmann@acad.pucrs.br Doutorado em Adm./PUCRS - Pontifícia Universidade Católica do Rio Grande do Sul

Deisy Cristina Barbiero Klein - deisy.klein@gmail.com Prog de Mestr em Admin e Negócios/Faculdade de Admin, Contab e Economia - PPGAd/FACE/PUCRS - Pontifícia Universidade Católica do Rio Grande do Sul

Edimara Mezzomo Luciano - eluciano@pucrs.br Prog de Mestr em Admin e Negócios/Faculdade de Admin, Contab e Economia - PPGAd/FACE/PUCRS - Pontifícia Universidade Católica do Rio Grande do Sul

#### Resumo

Research in the Open Government Data (OGD) area has grown substantially in recent years, producing several different conceptual approaches and dimensions. Considering that, it is important to understand the concept over time as a way to better conceive researches based on the contemporary approaches. Therefore, the present study aims to review and categorize existing research on OGD, identifying which approaches are being adopted, which are the research strategies used, how the concept evolves and which are the most referenced articles. Thus, this study reviewed and categorized existing researches on OGD. A systematic review of literature was performed, covering 186 publications presented in the main databases. Papers were analysed through content analysis, more specifically through the steps of reduction, display, conclusion and double verification in isolation. The researches were classified into seven dimensions and under ten different themes. Moreover, countries now considered fully mature in relation to the open data initiatives have addressed issues relating to policy in articles from previous years, when they were still implementing their initiatives. Concurrently with the development of global initiatives in OGD, new scientific papers tend to direct their focus on issues such as added value and corruption. Through the results of this research it is possible to identify widely discussed approaches and those that can be further explored as well as the development of the OGD concept and its dimensions, which can form the basis for future research.



# **Open Government Data Concept Over Time: Approaches and Dimensions**

#### Abstract

Research in the Open Government Data (OGD) area has grown substantially in recent years, producing several different conceptual approaches and dimensions. Considering that, it is important to understand the concept over time as a way to better conceive researches based on the contemporary approaches. Therefore, the present study aims to review and categorize existing research on OGD, identifying which approaches are being adopted, which are the research strategies used, how the concept evolves and which are the most referenced articles. Thus, this study reviewed and categorized existing researches on OGD. A systematic review of literature was performed, covering 186 publications presented in the main databases. Papers were analysed through content analysis, more specifically through the steps of reduction, display, conclusion and double verification in isolation. The researches were classified into seven dimensions and under ten different themes. Moreover, countries now considered fully mature in relation to the open data initiatives have addressed issues relating to policy in articles from previous years, when they were still implementing their initiatives. Concurrently with the development of global initiatives in OGD, new scientific papers tend to direct their focus on issues such as added value and corruption. Through the results of this research it is possible to identify widely discussed approaches and those that can be further explored as well as the development of the OGD concept and its dimensions, which can form the basis for future research.

Keywords: Open Data, Open Government Data, Open Data approaches, Open Data dimensions.

### **1** Introduction

In recent years, many Open Government Data (OGD) initiatives have emerged throughout the world, with transparency and the reuse of data as their two main objectives (Attard et al., 2015). These initiatives have made a significant amount of public sector information available, free for use and redistribution without restrictions (O'Riain et al, 2012.), with the objective of improving public accountability, citizen participation, and cross-sector collaborative partnerships (Linders, 2013).

Open Data is data that can be freely used, reused and redistributed by anyone (Attard et al., 2015). Open Data from the public sector, or Open Government Data (OGD), provides useful information for citizens and businesses in their dealings with the public sector (Galiotou and Fragkou, 2013). OGD is the free openly available data coming from public organizations and it can be used for public projects or integrated into new products, applications or services, such as navigation systems, weather forecasting, or financial and insurance services (Ubaldi, 2013). Therefore, OGD is an important component in supporting data innovation, an approach in which companies analyze data to obtain information about their area of activity, their stakeholders and competitors, or in the development of new service opportunities (O'Riain et al. 2012), and an important tool in the fight against corruption, allowing greater transparency in government activities, budgets and expenditures, becoming an important element in various accountability interventions (Attard et al., 2015).

For Harrison et al. (2012), Open Government Data can help to promote collaboration between public bodies and departments, based on the evaluation of available information purpose, collaboration and public information exchange, restructuring optimizations and internal procedures simplification, with possible later processes automation, elimination of redundant expenses and reduction of internal transactional costs. Subsequent benefits include a reduction in workload, bureaucracy and transaction costs. The services offered by the government are also improved, people can more easily find data and thus can claim the benefits they are enti-



tled to, on the other hand the public sector can adjust their services to the citizen's needs and experience the reciprocal benefits (Ubaldi, 2013).

OGD contributes to social control, strengthening of democracy, active citizenship, improvements in public administration, innovation, cooperation and transparency (Harrison et al., 2012). However, the data must be in an open format, accessible, machine-readable and the information should be produced by all and for all (Harrison et al., 2012).

According to Harrison et al. (2012) the relationships between information, transparency and democracy are fundamental and basic. Information is essential for the development of basic democratic skills, such as the formulation of preferences and opinions, the conjuncture of hypotheses and the participation in decision-making. Without these skills, the citizen voice and exercise of their rights is denied. In short, transparency increases the exposure of government operations to a detailed examination of the various components of the political system (Stamati, 2015), increasing the chances of the detection of corruption (Andersen, 2009).

Research in the area of Open Government Data (OGD) has grown substantially in recent years, producing several different conceptual approaches and dimensions, producing efforts in the recurrence of approaches that could be directed to the evolution of this area of research., this study aims to review and categorize the existing research on open data, identifying the dimensions and approaches outlined in the research conducted to date. Through the results of this research it is possible to identify widely discussed approaches and those that can be further explored as well as the development of the OGD concept and its dimensions, which can form the basis for future research.

Therefore, the present study aims to review and categorize existing research on OGD, identifying which approaches are being adopted, which are the research strategies used, how the concept evolves and which are the most referenced articles.

The remainder of the present study is organized as recommended by Cooper et al. (2009) for a systematic review of the literature, as follows: In the second section the research method is presented, describing the systematic review of the literature, including: a) how the databases were researched; B) years of research; C) search terms; E) inclusion and exclusion criteria, with theoretical and empirical foundation; D) systematic measures taken to minimize bias and errors in the study selection process; E) description of the phases of identification, screening, eligibility and inclusion, with the number of studies included and excluded at each stage and the reasons. In the third section the results analysis is presented, in which the characteristics of the covered studies are described, encompassing critical and systematic evaluation. Finally, section 4 describes the final considerations with the results and conclusions in an explicit and intuitive way to the revised evidence.

#### 2 Research Method

To achieve the established objectives, a systematic review of the literature was carried out. Systematic reviews aim to address problems of identification, critical assessment and integration of the findings of all relevant and high quality individual studies addressing one or more research questions. A systematic review can achieve most or all of the following objectives (Baumeister and Leary, 1997; Bem, 1995): a) to establish to what extent the existing research has progressed to clarify a particular problem; B) identify relationships, contradictions, gaps and inconsistencies in the literature, exploring reasons, proposing a new conceptualization or theory that explains the inconsistency; C) formulate general statements or a comprehensive conceptualization; D) comment, evaluate, expand or develop the theory; E) provide implications for practice and policy, and f) describe guidelines for future research.

According to guidelines of Cooper et al. (2009), the analysis of the articles was composed of seven phases. In the first phase we consulted the databases *SCOPUS*, *WEBOFSCIENCE* and *SCIENCEDIRECT*. Table 1 contains the terms, databases, criteria and



the quantity of articles found. This first phase resulted in a selection of 574 articles. All research phases was held between September and November 2016

Search term: "OPEN GOVERNMENT DATA"								
Databases Researched	Search criteria	Number of studies						
SCOPUS	In: Article Title, Abstract, Keyword; Document type: Article; Subject Area: all sciences; All years.	77						
SCIENCE DIRECT	In: Abstract, Title, Keyword; Refine: Journal; All Sci- ences; All years; Except: Article status "Corrected Proof".	28						
WEB OF SCIENCE	Topic: "Open Government Data" OR Title: "Open Gov- ernment Data"; Document type: Article; All years.	48						
S	earch term: "OPEN DATA" AND GOVERNMENT							
Databases Researched	Search criteria	Number of studies						
SCOPUS	In: Article Title, Abstract and Keyword; Document type: Article; Subject Area: all sciences; All years.	234						
SCIENCE DIRECT	CIENCE DIRECT In: Abstract, Title, Keyword; Refine: Journal; All Sci- ences; All years; Except: Article status "Corrected Proof".							
WEB OF SCIENCE	CE Topic: "Open Data" and Government Or Title: "Open Data" and Government; Document Type: Article; All years.							

Table 1 - Search terms and databases used.

In the second phase, a crosscheck of the articles was performed to identify and remove duplicates. In this phase the articles originating from events and conferences were also removed, leaving 310 articles. In the third phase the articles were verified, based on article content, to confirm that they actually addressed the concept of OGD, or the use of OGD. Articles that did not meet these criteria were removed from the selection. Regarding the language, only articles in English were kept. As a result of this phase, 186 articles remained in the selection, which are the basis of this research.

The 186 articles were analysed in the fourth phase, searching for definitions of Open Government Data or Open Data in Government. In this phase we used the software tool MAXQDA 12 to search using the terms Open Data and Open Government Data. Excerpts of four lines were generated that were coded and analysed in pairs. In the fifth phase the common terms within each definition of Open Data and Open Government Data were analysed, through content analysis, following the steps of reduction, display, conclusion and double verification in isolation (double blind) (Gibbs, 2008), producing a classification of the articles in seven categories. The categories were: transparency, participation, innovation, reuse, accountability, collaboration and added value.

In the sixth phase, the terms covered in the articles were identified using the Word Frequency functionality of NVIVO 11. The most frequent words were validated through the comparison with the results of the research by Hossain et al. (2016) and Attard et al. (2015). For each item addressed an axial category was assigned (Gibbs, 2008) with various terms of similar meaning for the search in the next stage.

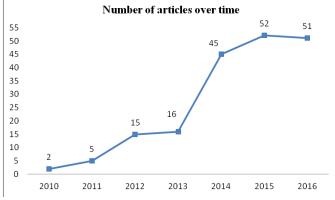
In the seventh phase searches were conducted in the articles, through the MAXQDA 12 software search tool, using the keywords of each axial category of focus. Through excerpts



obtained by MAXQDA the articles were reanalysed and the respective categories of items covered by the article were designated to them.

# **3** Analyses and Results

As illustrated in Figure 1, there were no studies previous to 2010, although a year a limit was not established in the search criteria described in Table 1. However, the results increase significantly in subsequent years. This demonstrates the scientific interest in the theme, which grows concomitantly with the number of initiatives of open data in the world.



*Figure 1 – Publications by year* 

Table 2 identifies the journals with more than two published articles. The journal Government Information Quarterly stands out from the others, contributing with 29 articles, equivalent to 16% of publications.

Main Journals	Number of studies			
Government Information Quarterly	29			
Information Polity	10			
Social Science Computer Review	7			
Journal of Theoretical and Applied Electronic Commerce Re- search	6			
IEEE Intelligent Systems	5			
Transforming Government: People, Process and Policy	5			
Procedia Computer Science	4			
Policy and Internet	4			
Procedia - Social and Behavioral Sciences	4			
Semantic Web	4			
Journal of Organizational Computing and Electronic Commerce	4			
Records Management Journal	3			
Review of Policy Research	2			
Scientific Papers of the University of Pardubice	2			
Hitachi Review	2			
Journal of the Knowledge Economy	2			
Journal of the American Society for Information Science and Technology	2			
IEEE Internet Computing	2			
Computers in Industry	2			
Australian Economic Review	2			
Journal of Web Semantics	2			
Journal of E-Learning and Knowledge Society	2			
Statistical Journal of the IAOS	2			

Table 2 - Number of Studies for Main Journals



Figure 2 presents the evaluation of twelve authors with three or more published articles, according to the selection criteria of this study.

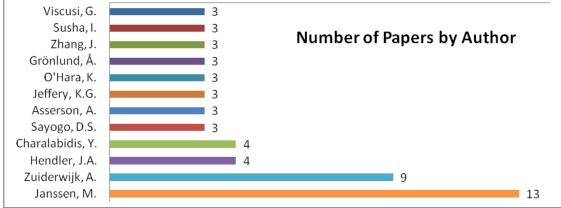


Figure 2 – Number of Papers by Author

Table 3 shows the twenty most cited articles, along with their respective number of citations, as indicated by the databases used in this research.

Title Studies					
Benefits, Adoption Barriers and Myths of Open Data and Open Government (Janssen et al., 2012).	No. of Citations				
An Open Government Maturity Model for social media-based public engagement					
(Lee and Kwak, 2012).	111				
Open data policies, their implementation and impact: A framework for comparison (Zuiderwijk and Janssen, 2014).	73				
The influence of the PSI directive on Open Government Data: An overview of recent developments (Janssen, 2011).	71				
Linked Open Government Data: Lessons from data.gov.uk (Shadbolt et al., 2012).					
TWC LOGD: A portal for linked Open Government Data ecosystems (Ding et al.,	10				
2011).	49 39				
A Smart City Initiative: The Case of Barcelona (Bakici et al., 2013).					
A classification scheme for Open Government Data: Towards linking decentralized data (Kalampokis et al., 2011)					
XBRL and Open Data for global financial ecosystems: A linked data approach (O'Riain et al., 2012).	34				
A promising phenomenon of Open Data: A case study of the Chicago open data pro- ject (Kassen, 2013).	33				
Benchmarking Open Government: An open data perspective (Veljković et al., 2014).					
Towards a global participatory platform: Democratising open data, complexity sci- ence and collective intelligence (Buckingham Shum, 2012).					
On the barriers for local government releasing open data (Conradie and Choenni, 2014).	26				
Accidental, open and everywhere: Emerging data sources for the understanding of	26				
cities (Arribas-Bel, 2014). US government linked open data: Semantic.data.gov (Hendler et al., 2012).					
	26				
Infomediary Business Models for Connecting Open Data Providers and Users (Janssen and Zuiderwijk, 2014).					
Linked data in government (Shadbolt and O'Hara, 2013).	21 20				
Industrial ecology 2.0 (Davis et al., 2010).	20				



Exploring the determinants of scientific data sharing: Understanding the motivation to					
publish research data (Sayogo and Pardo, 2013).	19				
Big data, Open Government and e-government: Issues, policies and recommendations					
(Bertot et al., 2014).	19				

# Table 3 – 20 Most Popular Studies

Table 4 presents the most clearly definitions of OGD, among the 186 articles, in a chronological order, and highlights some of the terms used in these definitions. These terms originated the dimensions categories. Notably, the authors point out that the governments, motivated by the need for transparency, make data available, from which added value is expected, through the re-use of the data in services created by companies and citizens, generating innovation for society.

Indispensable in the development of public policies and the provision of services, valuable to citizens, organizations and public companies, decision-making and in the **creation of innovative products and services** (Janssen, 2011).

The last years have seen the emergence of a "Data Web", fuelled by initiatives of Open Government **transparency**, which has made a significant amount of public sector information freely available for use and redistribution without restrictions (O'Riain et al. 2012). Open government data is an important component in supporting data **innovation**, an approach in which companies analyze data to obtain information in respect to their area of activity, stakeholders and competitors, or on the development of new service opportunities (O'Riain et al., 2012).

Public sector open data connects **useful information** for citizens and businesses in their dealings with the public sector (Galiotou and Fragkou, 2013).

Open Government data initiatives are based on **transparency**, **participation** and **collaboration** for the strengthening of democracy. Through these three pillars, the publication of government data sets not only has the potential to improve accountability and curb corruption, but to also to affect everyone involved in various ways (Attard et al., 2015).

**Transparency** improves public accountability, citizen participation, and collaborative cross-sector partnerships (Linders, 2013).

The formulation of evidence-based policies, strategic planning, performance monitoring and results-based management requires extensive knowledge on the current conditions of a country and the impact of the projects and demands huge amounts of data from a wide variety of sources on every topic. Open data platforms can help make public these essential components of knowledge. The powerful advantage of an open data approach is that it also makes the data findable, reusable, accessible, interoperable and machine-readable; improving dramatically **the efficiency of analyses and insights** (Linders, 2013).

When opening their data government agencies have the potential to promote **transparency**, increase citizen **participation** and stimulate **innovation**. In addition, the open data initiatives can help citizens learn about government activities improve government accountability and allow citizens to participate in the political process. Open data initiatives can also provide the data that independent parties need to assess the quality of the policy targets in government decision-making (Whitmore, 2014).

It refers to data produced or commissioned by government or government-controlled entities, which can be used freely, **reused** and redistributed by anyone. The nucleus of the OGD movement establishes the proactive disclosure of raw unstructured data, aiming firstly at **innovation** and economic growth by exploiting the provided data for the production of new value-added products, and secondly at the provision of accountability and transparency through access to data that has political value (Yannoukakou and Araka, 2014).



They provide useful information to citizens and companies for their transactions with the public sector, available to anyone to analyze and **reuse**, it is organized and published chaotically and its exploitation in its current state remains a difficult task. This will be simplified only if the public sector data is transformed into connected Open Data, in order to meet the minimum requirements for the interconnection and **reuse** of the data. The term connected data refers to data published on the web in a form that is machine readable and linked to other sets of external data and can in turn be connected to from external data sets (Fragkou et al., 2014).

Data of public interest that is available without any restrictions and that can be easily found and accessed. This may include transport data, spatial data, meteorological information, reports, images and other **information of public interest** (Veljković et al., 2014).

It is available for reasons of transparency and to promote a market of added value services. Starting with the desire of governments to appear more transparent, it has become a trend in Western countries. In fact, the principal motivation is that by making available the data sets collected by government departments, with taxpayer funding, commercial companies will be encouraged to provide commercial services using this open data and **add value** to the end user (Jeffery et al., 2014).

Available data sets collected by government departments with funding from the taxpayer. From which private companies are encouraged to provide commercial services that use this open data, **adding value** to the end user (Jeffery and Asserson, 2014).

Free to use, **reuse** and redistribute, sharing the same license. In this context, the movement *Open Government Data* makes a great effort to spread this vision in public bodies around the world, with the objective of making information available to the public and of the creation of economies of scale due to data **reuse** and the creation, with the data, of **more valued and enriched services** (Alvarez-Rodríguez et al., 2014).

It is the information policy that provides a particular structure in which the data sets that are produced by public institutions are destined **for use** by third parties. The "non-personal" data produced by public bodies should be open for all to be **reused**, free of charge and without discrimination (Bates, 2014).

To meet one of the main objectives of Open Government: to promote **transparency** through the publication of government data and, thus, allow **accountability** of public officials and the **reuse** of the data disclosed with **social or economic value** (Lourenço, 2015). In recent years, a series of open data movements have emerged around the world, with **transparency** and **reuse** of data as two of the principal objectives. The Open Government Data Portals, resulting from such movements, provide a means for citizens and stakeholders to obtain government information on the locality or country in question (Attard et al., 2015).

# Table 4 - Sample definitions of the concept of Open Government Data

Table 4 highlights dimensions of OGD, which were identified through content analysis, during the fifth phase of analysis of articles. The terms "reuse" and "add value" have arisen more emphatically in more recent definitions about OGD, still the term "transparency" is almost a constant among definitions.

# **3.1 Open Government Data Dimensions**

The dimensions can be analysed by the goal or benefit biases of OGD, at any rate they are interconnected and encompassed by diverse approaches, for example, transparency can be considered one of the benefits of OGD, as described in Table 4.

The identified dimensions are shown in Figure 3 along with the number of articles that addressed them. Each analysed article can be counted in more than one dimension, depending



on its content. The list of 20 most popular articles that discuss each dimension is contained in Appendix A.

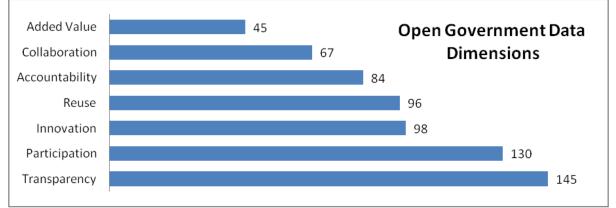


Figure 3 – Dimensions and Number of Studies

Transparency is considered the precursor of accountability (Garcia and Soriano Maldonado, 2012; Al-Jamal and Abu-Shanab, 2016) and is closely connected to a reduction in levels of corruption, through the accountability of public officials (Murillo, 2015), but the relationship between them is not complete (Worthy, 2015). However, the lack of data quality is a risk to transparency (Koussouris et al., 2015), as well as the lack of policies that ensure the continued availability of updated data (Nugroho et al., 2015; Solar et al., 2014; Leontieva et al., 2015). The research of Meijer (2015) stands out in the transparency approach, by addressing its various levels. The Dawes (2010) research is another article that deals with important properties of transparency, such as stewardship and usefulness.

According to Barry and Bannister (2014), in the UK the full objective of accountability through transparency was not reached, due to the lack of citizen participation, caused by lack of understanding and trust in the data. However, the participation is linked primarily to adequate disclosure, through advertising or public notice, thus the citizens are aware of the availability of open data and how this data can be used (Khayyat and Bannister, 2015); consecutively, that depends on the data quality (Al-Jamal and Abu-Shanab, 2016; Sáez Martín et al., 2016; Wang and Lo, 2016), on the trust in government and on the understanding of the available data (Wirtz et al., 2016; Al-Jamal and Abu-Shanab, 2016). In this sense, the research of Al-Jamal and Abu-Shanab (2016) indicated that the information quality is a determinant in government data use intention.

Paradoxically, the improvement of quality can be achieved by increased participation and inherent feedback on the publications (Attard et al. 2015); additionally it can be obtained by adding services and applications that depend on the data and consequently generate pressures for higher quality (Zeleti et al., 2016). Another form of qualification that was identified is the co-creation of data sets, with the participation of governmental publishers and future users of the data (Zeleti et al., 2016).

Regarding innovation, according to Yannoukakou and Araka (2014), OGD aims primarily at innovation and economic growth, exploring the data to produce new products with added value. According to Yang and Wu (2016), OGD can be thought of as an innovation to help government agencies achieve the principles of Open Government, including transparency, participation and collaboration. According to Lakomaa and Kallberg (2013), Open Data is essential for innovation in applications and information services, influencing the innovative process in many ways. Conversely, the absence of the Open Data retards the innovative process and, in these circumstances, impedes the beginning of business innovation (Lakomaa and Kallberg, 2013).



According to the research of Gonzalez-Zapata and Heeks (2015), OGD is an innovation from the technological perspective, with changes performed by technical professionals in ICT and the involvement and availability of new design formats, processes and data standards. OGD directly supports data innovation in which raw government data is analysed by companies and used to better inform stakeholders about their business situations or the development of new service opportunities (O'Riain et al. 2012), highlighting the importance of promoting public innovation, and stimulating the creative use of the data with awards and recognition (Khayyat and Bannister, 2015).

For Hellberg and Hedström (2015), many of the policies, that until now addressed the public data reuse, consider OGD as an engine for innovation. New technologies have emerged from the web, making data exchange and data reuse a reality (Curtin, 2010). The main task of governments and authorities involved is not only to open their public data, but also to encourage users to reuse it. The idea is not to provide new or improved services to citizens, but to put at their disposal tools to evaluate the work of the government and also to produce services to substitute or complement those offered by public sector bodies (Maramieri, 2014). Through government portals, the reuse of information held by government agencies, encourages the generation of qualified services, reduces workload and redundant procedures, and ensures unrestricted access for citizens (Yannoukakou and Araka, 2014).

Veljković et al. (2014) point out that collaboration is aimed at more responsive decision-making based on collaborative work and feedback information, and identifies different types of government collaboration: G2G (government to government), G2B (government to business) and G2C (government to citizens). The publication of OGD can stimulate the cooperation of various stakeholders, facilitating its use (Zuiderwijk et al. 2014). Sieber and Johnson (2015) argue that a participatory model presents open data as a formalized channel between citizen and government, where the contributions of citizens are integrated into decisionmaking, with the government focused on meeting data demands, as well as future data. In the Open Government Maturity Model (OGMM), suggested by Lee and Kwak (2012), government agencies reach Collaboration maturity (corresponding to the fourth level), when promoting collaboration between government agencies, the public and the private sector, and when public involvement in tasks or complex projects aims to generate specific results. Zuiderwijk and Janssen (2014) point out possible reasons for the lack of collaboration in organizations: the operability at different government levels, which are assigned different responsibilities and have different data types; differences between organizations regarding mission types; motivations behind the development of policies and policy objectives.

In terms of added value, Zeleti et al. (2016) address the business model and modes of exploring the rising value of open data. Al-Debei and Avison (2010) derived a unified business model based on a comprehensive literature review. They argue that the model provides an abstract, but holistic vision, and that the fundamental dimensions are based on value. There are four relevant structural aspects of the business model: a) Value proposition - the business logic to create value for customers by offering products and services to specific segments; b) Value architecture - an architecture for technological and organizational infrastructure used in the provision of goods and services; c) Value network - collaboration and coordination with other organizations; and d) Value financing - costing, pricing and revenue sharing associated with sustaining and enhancing value creation. The value to be added can be economic, social, governmental or political (Gonzalez-Zapata and Heeks, 2015). The governmental value can also be a technological innovation within government data systems; the public or social value can be improvements in public services through greater efficiency and effectiveness of data management. The governance value can be greater transparency, accountability, participation and empowerment; the economic value can be through new products, services, revenues, profits and jobs.



In this regard, the article of Janssen and Zuiderwijk (2014) compares different modes of use of open data. They identified six types of business model: single-use applications, interactive applications, aggregators of information, comparison of models, open data repositories and service platforms. The cases investigated differ in their levels of access to raw data and in how they stimulate dialogue between the different actors involved in the publication and use of open data. The distinction between different types of open data users was considered critical in explaining the different business models.

All the dimensions quoted are addressed in the articles by different approaches, which produce new perspectives. To illustrate these perspectives ten principal usually addressed items were identified, which are listed below.

# 3.2 Open Government Data Approaches

After establishing the dimensions covered by each article, we reanalysed the articles and designated to them the respective categories of other items mentioned by them. Following the previously described methodology, 10 categories were defined. The files were grouped, in the Policy category, by the terms that addressed *policy* and *politics*, in the Benefit category by the terms *benefit*, *contribution* and *advantage*, and for Risk we used the terms *risk*, *jeopard-ize*, *hazard* and *danger*. For Barrier we used *barrier*, *obstacle*, *hurdle*, *impediment* and *re-striction*, in Motivation we used *incentive*, *motivation* and *stimulus*. In the other categories the name of the category was used as a search term. All the extracts that addressed each term were reviewed by two researchers (double blind). As a result Figure 4 was generated showing the categories of items covered and the quantity of articles mentioning them. The list of 20 most popular articles that refers the terms is shown in the Appendix A.

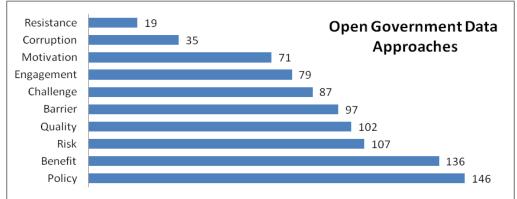


Figure 4 – Approaches and Number of Studies

It is particularly noticeable that the themes resistance and corruption can be better explored in articles on OGD. Policy is one of the topics most discussed, tackled as a way to make OGD publications feasible and as a mechanism to ensure the continuity of the data already published. On the other hand, the benefits are addressed, in most articles, in a conceptual way, as potentials gains to society and government. Overall, OGD publications have tripled in the last 3 years and are centered on Government Information Quarterly journal, with emphasis to authors Janssen M. and Zuiderwijk A, who publish the most on this subject.

# 4 Final Remarks

This article provided an overview of the dimensions of Open Data in the area of government, through a systematic review of the literature. It was found that the research area of Open Government Data (OGD) has grown substantially in recent years and the subject importance increase justifying this study, which indicates the *status quo* in this area and provides insights and identifies approaches and dimensions that can be best exploited in new research. In terms of practical contributions, this article helps the various agents of the OGD ecosystem to identify more clearly which article deals with what subject. In relation to policymakers, it emphasizes the importance of politics in the OGD theme.



The research on OGD was classified into seven dimensions and under ten different themes. The results showed that resistance and corruption are the themes least addressed, and that added value is a dimension to be further explored in future research. Moreover, this study point to significant differences between the dimensions and terms discussed in articles about OGD, for example, the Transparency dimension with 145 articles (78%), in contrast to Added Value with 45 articles (24%), and Collaboration with 67 articles (36%). These differences were also found in the themes addressed, for example, Policy in 146 articles (78%), against Resistance with only 19 articles (10%) or Corruption addressed in only 35 articles (19%).

Thus, it is apparent that the OGD research area reflects the degree of maturity of Open Government Data initiatives, as evidenced in the Open Data Barometer Report (Davies et al., 2015). Despite the large discrepancy in maturity between countries, few initiatives, on a global level, achieved an effective increase of economic or social value, from the available open data, as well as not obtaining a continuous reflection on the mitigation of corruption through these types of data. On the other hand, the OGD initiatives mostly are still at the stage of establishing national and regional policies to ensure their implementation and continuity (Davies et al., 2015). This is clearly reflected in the widely discussed policy theme.

This study has some limitations, since only articles published in English and in journals were evaluated. Moreover, the research was restricted to the three main databases in Information System area; new databases can be considered in future researches.

Considering the period of the selected articles, it is consistent that even countries now considered fully mature in relation to the open data initiatives have addressed issues relating to policy in articles from previous years, when they were still implementing their initiatives. In short, we believe that concurrently with the maturation of global initiatives in OGD, new scientific papers will direct their focus on issues such as added value and corruption.

Future research could address aspects that added public value to open government data, exploring the successes in co-creation processes, that involves society and government, during the choice of data to be published and also on the data governance process.

# References

Al-Debei, M. M., and Avison, D. E. (2010). Developing a unified framework of the business model concept. European Journal of Information Systems, 19, 359–376.

Al-Jamal, M., and Abu-Shanab, E. (2016). The influence of open government on egovernment website: the case of Jordan. International Journal of Electronic Governance, 8(2), 159-179.

Alvarez-Rodríguez, J. M., Labra-Gayo, J. E., and De Pablos, P. O. (2014). New trends on e-Procurement applying semantic technologies: Current status and future challenges. Computers in Industry, 65(5), 800–820.

Andersen, T. B. (2009). E-Government as an anti-corruption strategy. Information Economics and Policy, 21(3), 201-210.

Arribas-Bel, D. (2014). Accidental, open and everywhere: Emerging data sources for the understanding of cities. Applied Geography, 49, 45–53.

Attard, J., Orlandi, F., Scerri, S., and Auer, S. (2015). A systematic review of open government data initiatives. Government Information Quarterly, 32(4), 399–418.

Bakici, T., Almirall, E., and Wareham, J. (2013). A Smart City Initiative: The Case of Barcelona. Journal of the Knowledge Economy, 4(2), 135–148.

Barry, E., and Bannister, F. (2014). Barriers to open data release: A view from the top. Information Polity, 19, 129–152.

Bates, J. (2014). The strategic importance of information policy for the contemporary neoliberal state: The case of Open Government Data in the United Kingdom. Government Information Quarterly, 31(3), 388–395.



Bertot, J. C., Gorham, U., Jaeger, P. T., Sarin, L. C., and Choi, H. (2014). Big data, open government and e-government: Issues, policies and recommendations. Information Polity, 19(1– 2), 5–16.

Buckingham Shum, S., Aberer, K., Schmidt, A., Bishop, S., Lukowicz, P., Anderson, S., ... Helbing, D. (2012). Towards a global participatory platform: Democratising open data, complexity science and collective intelligence. European Physical Journal: Special Topics, 214(1), 109–152.

Conradie, P., and Choenni, S. (2014). On the barriers for local government releasing open data. Government Information Quarterly, 31(SUPPL.1), S10–S17.

Curtin, G. G. (2010). Free the data!: E-governance for megaregions. Public Works Management & Policy, 14(3), 307-326.

Davies, T., Sharif, R. M., and Alonso, J. M. (2015). Open Data Barometer Global Report. World Wide Web Foundation.

Davis, C., Nikolic, I., and Dijkema, G. P. J. (2010). Industrial ecology 2.0. Journal of Industrial Ecology, 14(5), 707–726.

Dawes, S. S. (2010). Stewardship and usefulness: Policy principles for information-based transparency. Government Information Quarterly, 27(4), 377-383.

Ding, L., Lebo, T., Erickson, J. S., Difranzo, D., Williams, G. T., Li, X., ... Hendler, J. A. (2011). TWC LOGD: A portal for linked open government data ecosystems. Journal of Web Semantics, 9(3), 325–333.

Fragkou, P., Galiotou, E., and Matsakas, M. (2014). Enriching the e-GIF Ontology for an Improved Application of Linking Data Technologies to Greek Open Government Data. Procedia - Social and Behavioral Sciences, 147, 167–174.

Galiotou, E., and Fragkou, P. (2013). Applying Linked Data Technologies to Greek Open Government Data: A Case Study. Procedia - Social and Behavioral Sciences, 73, 479–486.

Garcia, E. G., and Soriano Maldonado, S. L. (2012). Reuse of Public Sector Information in Spain: A solid foundation for a promising future. Textos Universitaris de Biblioteconomia I Documentación, 29.

Gibbs, Graham R.(2008) Analysing qualitative data. Sage.

Gonzalez-Zapata, F., and Heeks, R. (2015). The multiple meanings of open government data: Understanding different stakeholders and their perspectives. Government Information Quarterly, 32(4), 441–452.

Harrison, T. M., Guerrero, S., Burke, G. B., Cook, M., Cresswell, A., Helbig, N., ... and Pardo, T. (2012). Open government and e-government: Democratic challenges from a public value perspective. Information Polity, 17(2), 83-97.

Hellberg, A. S., and Hedström, K. (2015). The story of the sixth myth of open data and open government. Transforming Government: People, Process and Policy, 9(1), 35-51.

Hendler, J., Holm, J., Musialek, C., and Thomas, G. (2012). US government linked open data: Semantic.data.gov. IEEE Intelligent Systems, 27(3), 25–31.

Hossain, M. A., Dwivedi, Y. K., and Rana, N. P. (2016). State of the Art in Open Data Research: Insights from Existing Literature and a Research Agenda. Journal of Organizational Computing and Electronic Commerce, 9392(December).

Janssen, K. (2011). The influence of the PSI directive on open government data: An overview of recent developments. Government Information Quarterly, 28(4), 446–456.

Janssen, M., Charalabidis, Y., and Zuiderwijk, A. (2012). Benefits, Adoption Barriers and Myths of Open Data and Open Government. Information Systems Management, 29(4), 258–268.

Janssen, M., and Zuiderwijk, A. (2014). Infomediary Business Models for Connecting Open Data Providers and Users. Social Science Computer Review, 32(3).



Jeffery, K. G., and Asserson, A. (2014). Data Intensive Science: Shades of Grey. Procedia Computer Science, 33, 223–230.

Jeffery, K. G., Asserson, A., Houssos, N., Brasse, V., and Jörg, B. (2014). From Open Data to Data-intensive Science through CERIF. Procedia Computer Science, 33, 191–198.

Kalampokis, E., Efthimios, T., and Konstantinos, T. (2011). A classification scheme for open government data : towards linking decentralised data Evangelos Kalampokis \* Efthimios Tambouris Konstantinos Tarabanis. Web Engineering and Technology, 6(3), 266–285.

Kassen, M. (2013). A promising phenomenon of open data: A case study of the Chicago open data project. Government Information Quarterly, 30(4), 508–513.

Khayyat, M., and Bannister, F. (2015). Open data licensing: More than meets the eye. Information Polity, 20(4), 231–252.

Koussouris, S., Lampathaki, F., Kokkinakos, P., Askounis, D., and Misuraca, G. (2015). Accelerating Policy Making 2.0: Innovation directions and research perspectives as distilled from four standout cases. Government Information Quarterly, 32(2), 142–153.

Lakomaa, E., and Kallberg, J. (2013). Open data as a foundation for innovation: The enabling effect of free public sector information for entrepreneurs. IEEE Access, 1, 558–563.

Lee, G., and Kwak, Y. H. (2012). An Open Government Maturity Model for social mediabased public engagement. Government Information Quarterly, 29(4), 492–503.

Leontieva, L. S., Khalilova, T. V., Gaynullina, L. F., and Khalilov, A. I. (2015). Social-communicative innovations in anti-corruption activities (Regional aspect). Asian Social Science, 11(7), 385–393.

Linders, D. (2013). Towards open development: Leveraging open data to improve the planning and coordination of international aid. Government Information Quarterly, 30(4), 426–434.

Lourenço, R. P. (2015). An analysis of open government portals: A perspective of transparency for accountability. Government Information Quarterly, 32(3), 323–332.

Maramieri, J. (2014). Open government data: A citizen's right or a concession of public authorities? Journal of E-Learning and Knowledge Society, 10(2), 11–22.

Meijer, A. (2015). Government Transparency in Historical Perspective: From the Ancient Regime to Open Data in The Netherlands. International Journal of Public Administration, 38(March), 189–199.

Murillo, M. J. (2015). Evaluating the role of online data availability: The case of economic and institutional transparency in sixteen Latin American nations. International Political Science Review, 36(1), 42–59.

Nugroho, R. P., Zuiderwijk, A., Janssen, M., and Jong, M. de. (2015). A comparison of national open data policies: lessons learned. Transforming Government: People, Process and Policy, 9(3), 286–308.

O'Riain, S., Curry, E., and Harth, A. (2012). XBRL and open data for global financial ecosystems: A linked data approach. International Journal of Accounting Information Systems, 13(2), 141–162.

Sáez Martín, A., Rosario, A. H. D., and Pérez, M. D. C. C. (2016). An international analysis of the quality of open government data portals. Social Science Computer Review, 34(3), 298-311.

Sayogo, D. S., and Pardo, T. A. (2013). Exploring the determinants of scientific data sharing: Understanding the motivation to publish research data. Government Information Quarterly, 30(SUPPL. 1), S19–S31.

Science Direct. URL: http://www.sciencedirect.com (visited on 11/08/2016).

Scopus. URL: http://www.scopus.com (visited on 11/08/2016).

Shadbolt, N., and O'Hara, K. (2013). Linked data in government. IEEE Internet Computing, (July/August 2013).



Shadbolt, N., O'Hara, K., Berners-Lee, T., Gibbins, N., Glaser, H., and Hall, W. (2012). Linked open government data: Lessons from data. gov. uk. IEEE Intelligent Systems, 27(3), 16-24.

Sieber, R. E., and Johnson, P. A. (2015). Civic open data at a crossroads: Dominant models and current challenges. Government Information Quarterly, 32(3), 308–315.

Solar, M., Daniels, F., López, R., and Meijueiro, L. (2014). A model to guide the open government data implementation in public agencies. Journal of Universal Computer Science, 20(11), 1564–1582.

Stamati, T., Papadopoulos, T., and Anagnostopoulos, D. (2015). Social media for openness and accountability in the public sector: Cases in the Greek context. Government Information Quarterly, 32(1), 12-29.

Ubaldi, B. (2013). Open Government Data: Towards Empirical Analysis of Open Government Data Initiatives, OECD Working Papers on Public Governance, OECD Publishing, 22.

Veljković, N., Bogdanović-Dinić, S., and Stoimenov, L. (2014). Benchmarking open government: An open data perspective. Government Information Quarterly, 31(2), 278–290

Wang, H.-J., and Lo, J. (2016). Adoption of open government data among government agencies. Government Information Quarterly, 33(1), 80–88.

Web of Knowledge. URL: http://apps.webofknowledge.com (visited on 11/08/2016).

Whitmore, A. (2014). Using open government data to predict war: A case study of data and systems challenges. Government Information Quarterly, 31(4), 622–630.

Wirtz, B. W., Piehler, R., Thomas, M.-J., and Daiser, P. (2016). Resistance of Public Personnel to Open Government: A cognitive theory view of implementation barriers towards open government data. Public Management Review, 18(9), 1335–1364.

Worthy, B. (2015). the Impact of Open Data in the Uk: Complex, Unpredictable, and Political. Public Administration, 93(3), 788–805.

Yang, T. M., and Wu, Y. J. (2016). Examining the socio-technical determinants influencing government agencies' open data publication: A study in Taiwan. Government Information Quarterly, 33(3), 378-392.

Yannoukakou, A., and Araka, I. (2014). Access to Government Information: Right to Information and Open Government Data Synergy. Procedia - Social and Behavioral Sciences, 147, 332–340.

Zeleti, F. A., Ojo, A., and Curry, E. (2016). Exploring the economic value of open government data. Government Information Quarterly, 33(3), 535-551.

Zuiderwijk, A., and Janssen, M. (2014). Open data policies, their implementation and impact: A framework for comparison. Government Information Quarterly, 31(1), 17–29.

Zuiderwijk, A., Janssen, M., Choenni, S., and Meijer, R. (2014). Design principles for improving the process of publishing open data. Transforming Government: People, Process and Policy, 8(2), 185–204.



# **APPENDIX A – SELECTED STUDIES\***

	DIMENSIONS								APPROACHES									
Reference	Transparency	Participation	Innovation	Reuse	Accountability	Collaboration	Added Value	Policy	Benefit	Risk	Quality	Barrier	Challenge	Engagement	Motivation	Corruption	Resistance	
Arribas-Bel					7													
(2014)	Х	Х				Х		Х	Х		Х	Х	Х			X		
Bakici et al.																		
(2013)		Х	Х				Х	Х		Х				Х				
Bertot et al.																		
(2014)	Х	Х	Х	Х		Х		Х	Х	Х	Х			Х				
Buckingham																		
Shum et al. (2012)	Х	Х	Х	Χ		Χ		Х	Χ	Χ		Χ	Χ	Χ	Χ			
Conradie and																		
Choenni (2014)	Х	Х	Х					Х	Χ	Χ	Х	Х						
Davis et al. (2010)		Х		Х		Х		Х	Х	Х	Х	Х	Х					
Ding et al. (2011)	Х	Х		Х				Х	Х		Х							
Hendler et al.																		
(2012)	Х	Х	Х						Х			Х	Х					
Janssen (2011)	Х	Х	Х		Х			Х	Х	Х		Х	Х		Х			
Janssen and																		
Zuiderwijk (2014)	Х	Х	Х	Х			Х		Х	Х		Х	Х	Х	Х			
Janssen et al.																		
(2012)	Х	Х	Х	Х	Х		Х	Х	Х	Х	Х	Х	Х	Х	Х			
Kalampokis et al.																		
(2011)	Х	Х		Х	Х		Х	Х	Χ		Х	Х	Χ					
Kassen (2013)	Х	Х			Х			Х	Χ			Х	Χ	Х	Χ			
Lee and Kwak																		
(2012)	Х	Х	Х		Х	Х		Х	Х	Χ	Х	Х	Х	Х	Χ			
O'Riain et al.																		
(2012)	Х		Х	Х			Х			Χ	Х	Х	Х					
Sayogo and Pardo																		
(2013)				Χ		Χ	Χ	Х			Χ	Χ	Χ		Χ			
Shadbolt and																		
O'Hara (2013)		Х		Χ	Х			Х	Χ	Χ								
Shadbolt, et al.																		
(2012)	Х			Χ				Х	Χ		Х	Χ	Χ	Χ				
Veljković et al.																		
(2014)	Х	Х			Х	Χ			Χ		Χ	Χ		Χ	Χ	Χ		
Zuiderwijk and																		
Janssen (2014) * For a complete list	Х	Х	Х	Х		Х		Х	Х	Х	Х	Х	Х		Х		Х	

\* For a complete list of the 186 articles analysed, please contact the authors.

View publication stats